MANITOBA PRODUCT STEWARDSHIP CORPORATION

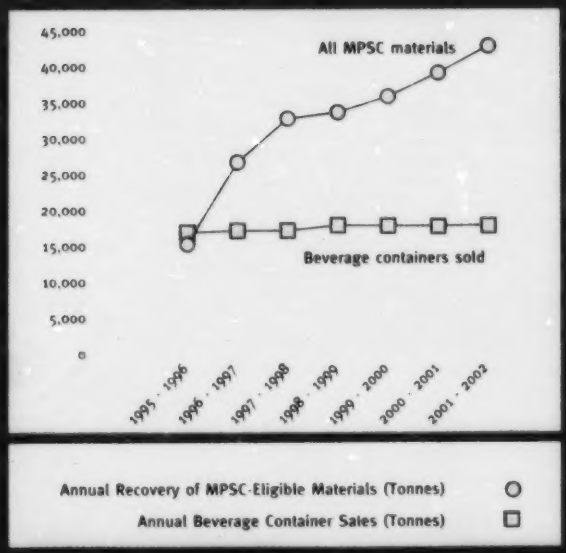
Annual Report

APRIL 1, 2001, TO MARCH 31, 2002

Each year the MPSC is asked about deposit/return systems versus the multi-materials approach. There were 17,977 tonnes of beverage containers sold in Manitoba during the 2001/2002 fiscal year. A mature deposit/return program would recover about 80% of these, or 14,300 tonnes.

By comparison, the total amount of materials recovered using the multi-material approach equals more than three times the tonnes that may be recovered in a beverage container deposit/return system, or 43,841 tonnes.

Additionally, MPSC's funding system leaves ownership of recyclable materials with municipalities. This means that more than $2.0 million dollars in valuable revenues from the sale of recovered beverage containers remains in community recycling programs.



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The Manitoba Product Stewardship Corporation has concluded another successful year in supporting recycling programs and activities in Manitoba in 2001/2002. I can point, with pride, to the following accomplishments over this period:

- material recovery has increased by double digits again this year, up about 12% overall;
- programming and recovery has increased in the North;
- the number of schools participating in the international award winning STAR program, already well-subscribed, has increased again this year;
- the corporation's operating reserve is declining as material recovery continues to increase;
- steps such as reducing corporate advertising, and prudent financial management, ensure that even more dollars were available for municipal recycling programs; and
- based on estimated generation numbers gathered through 2000 Residential Waste Composition Studies, recovery rates of designated materials from residential sources is equivalent to 50%.

The multi-material approach in Manitoba works. It works so well that it will offer us challenges in the next few years, as our fixed revenue source is called upon to fund expanding recycling programs. Board and staff have done a great deal of work on options to deal with this challenge, which will be discussed with the public and government in the coming year.

The corporation, through the hard and dedicated work of its staff and under the guidance of an engaged Board of Stakeholders, continues to be in solid shape. It is well-positioned to meet the challenges ahead.

NORMAN B. BRANDSON
Chair

En 2001-2002, la Corporation manitobaine de gestion des produits désignés (CMGPD) a connu un autre exercice couronné de succès dans le soutien aux programmes et aux activités de recyclage au Manitoba. Je peux signaler avec fierté les réalisations suivantes au cours de la période :

- la récupération des matériaux désignés s'est accrue de plus de 10 % encore une fois cette année, soit une hausse générale d'environ 12 %;
- les programmes et la récupération ont été étendus dans le Nord;
- le nombre d'écoles participant au programme STAR (primé au niveau international), qui était déjà élevé, s'est encore accru cette année;
- le fonds de réserve de la Corporation s'amenuise au fur et à mesure que la récupération des matériaux désignés s'accroît;
- des mesures telles que la réduction des dépenses de publicité et une gestion financière prudente ont permis d'accroître le financement des programmes de recyclage municipaux;
- selon les données estimatives de production de déchets recueillies dans le cadre des études de composition des déchets résidentiels entreprises en 2000, les taux de récupération des matériaux désignés de source résidentielle sont égaux à 50 % des déchets produits.

L'approche du recyclage de matériaux multiples fonctionne au Manitoba. Elle fonctionne si bien que nous devrons remporter de nouveaux enjeux au cours des prochaines années, étant donné que nos revenus fixes devront financer des programmes de recyclage en expansion. Le conseil d'administration et le personnel ont examiné avec soin les options qui nous sont offertes pour remporter un tel enjeu. Nous en discuterons avec la population et le gouvernement au cours de l'année à venir.

Grâce au travail acharné et dévoué de son personnel et à l'orientation offerte par un conseil d'administration engagé, l'état de la Corporation continue d'être excellent. Cette dernière occupe une position privilégiée pour relever les défis de l'avenir.

NORMAN B. BRANDSON
Président

The Results Are In... and the Results Are Good!

March 31, 2002, marked the end of year seven for the Manitoba Product Stewardship Corporation (MPSC). There have been many exciting developments. MPSC's multi-material approach works. For the second year in a row there has been a double-digit increase in the recovery of designated materials from residential sources. The City of Winnipeg rolled out its city-wide multi-family dwelling recycling system, and programs have expanded throughout northern Manitoba. STAR (Student Action for Recycling) school registration increased this year and the 2001-2004 "Evolving the MPSC Model" Business Plan received formal approval from the Honourable Oscar Lathlin, Minister of Conservation.

Municipal Residential Recycling

Recovery of eligible materials continues to rise with 43,841 tonnes of recyclables collected for recycling or reuse. On average, Manitobans recycled 50% of the MPSC-eligible packaging and paper they brought home. During fiscal 2001/2002, MPSC paid Manitoba municipalities over $5.8 million in direct recycling support payments. This represents an increase in payouts of over $600,000, or about 12%. This is the second year in a row that there has been a double-digit increase in recycling volumes. MPSC is now paying out more than 85% of levy revenues to support community recycling programs. Provided there are no changes to current programming, we expect another year of double-digit growth followed by more nominal increases.

At a time when most of us are trying to drop a few pounds, MPSC encouraged Manitoba communities to "gain weight". The "Communities Gaining Weight" program was a huge success, with 24 communities participating and over 70% meeting or exceeding their goal. MPSC continues to provide custom-made P & E tools to communities starting new programs, as well as to communities whose programs have changed. In 2000 over 100 communities took advantage of these materials. MPSC also provides information and guidance through regional meetings, annual workshops, individual support and continual feedback.

Les résultats ont été publiés... et ils sont bons!

Le 31 mars 2002 marquait la fin de la septième année d'existence de la Corporation manitobaine de gestion des produits désignés (CMGPD). La Corporation a été témoin de nombreux progrès intéressants. Son approche de recyclage de matériaux multiples fonctionne. Pour la deuxième année consécutive, la récupération des matériaux désignés de source résidentielle a connu une hausse à deux chiffres. La Ville de Winnipeg a mis en œuvre son programme de recyclage pour les habitations multifamiliales et les programmes de recyclage se sont étendus dans le nord de la province. Le nombre d'écoles inscrites au programme STAR (Action étudiante pour le recyclage) a augmenté et le plan d'affaires de 2001 à 2004, intitulé Evolving the MPSC Model, a reçu l'approbation officielle de M. Oscar Lathin, ministre de la Conservation.

Recyclage résidentiel municipal

La récupération des matériaux admissibles continue de s'accroître. Plus de 43 841 tonnes de matériaux ont été recueillies pour le recyclage ou la réutilisation. En moyenne, les Manitobains ont recyclé 50 % des emballages et du papier admissibles par la Corporation qui se rendaient à leurs résidences. Au cours de l'exercice 2001-2002, la Corporation a versé aux municipalités manitobaines plus de 5,8 millions de dollars en paiements de soutien directs au recyclage. Ce montant correspond à une hausse de plus de 600 000 $ ou de 12 % par rapport à l'exercice antérieur. Pour la deuxième année consécutive, l'accroissement de la quantité de matières recyclées dépasse les 10 %. La Corporation alloue présentement plus de 85 % des recettes provenant de la taxe environnementale au soutien des programmes de recyclage communautaires. Si aucune modification n'est apportée à la programmation actuelle, nous prévoyons une autre année de croissance à deux chiffres, qui sera suivie d'autres hausses plus faibles.

Au moment où nous cherchons presque tous à perdre quelques kilogrammes, la Corporation a encouragé les collectivités manitobaines à « gagner du poids ». Le programme « Communities Gaining Weight » a connu un

MPSC knows that the next generation will be much more sensitive to the world around it than we were. There has been more emphasis placed on educating and encouraging today's youth than ever before. MPSC is committed to that effort. Registration in the STAR program continues to increase and now 80% of K-S4 schools province-wide participate. Aside from recycling, many innovative environmental activities have been developed. STAR schools receive not only funding support, but free support material including newsletters, poster contests, the Environmental Speakers Bureau and www.virtualrecycling.com.

Participation in the STAR Plus program continues to grow. Aside from reducing the amount of designated materials going to landfill, several post-secondary institutions have integrated various components of the STAR Plus program directly into their curriculum.

In 2000/2001,MPSC received acknowledgement for our school and youth programs. The Solid Waste Association of North America (SWANA) awarded MPSC a Silver Award for School Curriculum. The 2002 Salt Lake City Olympic Organizing Committee (SLOC) recognized the STAR program for "outstanding achievement in environmental education" at the 3rd Annual Spirit of the Land Awards.

MPSC communicates with stakeholders in a variety of ways. Our corporate web site www.mpsc.com is updated regularly with facts and reports. Newsletters are developed and distributed twice a year. Media releases are created with pertinent news and information.

Outdoor advertising has been a useful vehicle for MPSC to keep positive messages in the public eye. MPSC did a great deal of outdoor advertising during the initiation of community recycling programs. Our success, however, has resulted a shift of financial resources. Recycling is now maturing and in order to ensure our ability to sustain our existing programming, MPSC has reduced the amount of outdoor advertising over the past year. Our focus has shifted to developing community promotion and education tools.

succès énorme grâce à la participation de 24 collectivités, dont plus de 70 % ont atteint ou même dépassé leurs objectifs. La Corporation continue d'offrir des outils de promotion et d'éducation sur mesure aux collectivités qui souhaitent lancer de nouveaux programmes, ainsi qu'à celles dont les programmes ont été modifiés. En 2000, plus de cent collectivités ont profité de notre matériel de promotion et d'éducation. La Corporation propose aussi des renseignements et des conseils par le biais d'assemblées régionales, d'ateliers annuels, de séances de consultation individuelles et de la rétroaction continue des collectivités.

Nous savons que la prochaine génération sera beaucoup plus sensible au monde qui nous entoure que nous l'avons été. C'est pourquoi nous avons mis beaucoup plus l'accent sur l'éducation et l'encouragement des jeunes que jamais auparavant. La Corporation s'est engagée à soutenir ces efforts. Les inscriptions au programme STAR continuent d'augmenter et 80 % des écoles manitobaines, de la maternelle à Secondaire 4, participent aujourd'hui au programme. En plus des activités de recyclage, de nombreuses activités environnementales innovatrices ont été mises en œuvre. Les écoles participantes au programme STAR bénéficient non seulement d'un soutien financier, mais aussi d'un soutien informatif qui prend la forme de bulletins d'information, de concours d'affiches, du service de conférenciers environnementaux et du site Web. www.virtualrecycling.com.

La participation au programme STAR Plus continue de s'accroître. En plus de réduire la quantité des matériaux désignés mis en décharge, plusieurs établissements d'enseignement postsecondaire ont intégré directement divers éléments du programme STAR Plus dans leurs programmes d'études.

En 2002-2001, la Corporation a bénéficié d'une reconnaissance de ses programmes destinés aux jeunes et aux écoles. La Solid Waste Association of North America (SWANA) lui a décerné un prix Argent pour les programmes d'études. Le Comité d'organisation des Jeux olympiques de Salt Lake City a reconnu le programme Star pour ses « réalisations supérieures dans le secteur de l'éducation écologique » lors de la troisième cérémonie annuelle de remise des prix Spirit of the Land.

The tools, funding and technical support MPSC provides ensure that there is no reason that a community cannot have a cost-effective, successful recycling program. MPSC provides one-on-one direct technical and marketing support through on-site visits and regional meetings, annual workshops, and the development of technical bulletins and fact sheets. By providing these supports, MPSC can assist communities in making sound decisions regarding their recycling program options.

MPSC has partnered with various organizations, both to promote recycling and waste reduction messages, and to gather data that allows for educated decision making. Our

La Corporation maintient des liens avec divers intervenants. Notre site Web (www.mpsc.mb.ca) fait régulièrement l'objet de mises à jour. Nos bulletins d'information sont publiés et distribués sur une base semestrielle. Nous préparons des communiqués de presse qui contiennent des nouvelles et des renseignements pertinents.

La publicité extérieure a été un instrument utile de diffusion de messages positifs à la population. La Corporation a utilisé la publicité extérieure sur une grande échelle lors du lancement des programmes de recyclage communautaires. Par ailleurs, notre succès s'est traduit par une réallocation des ressources financières. Le recyclage prend de l'expérience et, afin d'assurer qu'elle sera en mesure de maintenir

Marketing and Technical Support

Partnerships

Promotion et éducation — autres intervenants

2002 National Workshop on Extended Producer Responsibility

MPSC was involved in the 2002 National Workshop on Extended Producer Responsibility held March 6-8 in Winnipeg. Jim Fogg and Mike Fernandes attended as delegates, and David Crawford and Lynne Bereza assisted facilitators during various break-out sessions. MPSC also sponsored a luncheon for conference attendees.

Conference delegates were mainly from Canada, with speakers and presenters coming from throughout North America and Europe. The conference provided an opportunity to exchange ideas and learn about initiatives in other regions and countries. Interactions with delegates demonstrated that Manitoba has developed effective programs to deal with tires, oil and packaging. We are well-positioned to move forward.

Atelier national de 2002 sur la responsabilité élargie des producteurs

La Corporation manitobaine de gestion des produits désignés a participé à l'Atelier national sur la responsabilité élargie des producteurs, qui a eu lieu du 6 au 8 mars 2002 à Winnipeg. Jim Fogg et Mike Fernandes y ont participé à titre de délégués, tandis que David Crawford et Lynne Bereza ont aidé les animateurs lors de diverses réunions en petits groupes. La Corporation a également commandité un déjeuner pour les participants.

La majorité des délégués provenait du Canada, tandis que certains conférenciers et présentateurs venaient de diverses régions de l'Amérique du Nord et d'Europe. L'atelier a offert la possibilité d'échanger des idées et de connaître les programmes mis en œuvre dans d'autres régions et pays. Les discussions entre les délégués ont souligné le fait que le Manitoba a élaboré des programmes efficaces pour le traitement des pneus, du mazout et des emballages. Nous occupons une position privilégiée pour aller de l'avant.

"We have recovered, on average, 50% of eligible designated materials from residential sources."
« En moyenne, nous avons récupéré 50 % des matériaux désignés admissibles de source résidentielle. »

level of partnerships is dependent on financial resources available. Our partners for the 2001/2002 year included:

- Resource Conservation Manitoba
- Fort Whyte Centre --- Earthday
- Take Pride Winnipeg
- Association of Manitoba Municipalities (AMM)
- Winnipeg Folk Festival
- Children's Entertainer Al Simmons
- Manitoba Municipal Administrators Association (MMAA)
- City of Winnipeg
- Manitoba Envirothon
- Manitoba Association of Regional Recyclers (MARR)
- Manitoba Ozone Protection Industry Association (MOPIA)
- Manitoba Association for Resource Recovery Corporation (MARRC)
- Manitoba Tire Stewardship Board
- Manitoba Conservation
- National Waste Reduction Week
- 2002 Green Fair
- 2002 North American Indigenous Games
- 2002 Salt Lake City Olympics
- Winnipeg Commuter Challenge
- Northern Manitoba Integrated Waste Management Initiative
- Centre for Indigenous Environmental Resources

As stated in the MPSC 2000/2001 Annual Report, we continue to draw down our reserve funds. This year's operating deficit was a result of:

1. a 12% increase in the recovery of designated materials, resulting in an increase in Municipal Recycling Support Payments of over $600,000;
2. a 7% increase in schools participating in the STAR program:
3. a 10% increase in post-secondary institutions participating in the STAR Plus program

As recovery continues to rise, MPSC has ensured dollars are available to support increased recovery of designated materials. In 2001/2002 MPSC further reduced the corporate program promotion by 45%.

ses programmes actuels, la Corporation a réduit le budget de publicité extérieure au cours de la dernière année. Nous avons plutôt centré nos ressources sur l'élaboration d'outils de promotion et d'éducation communautaires.

Les outils de promotion, le financement et le soutien technique offerts par la Corporation assurent qu'aucun motif ne saurait empêcher une collectivité de mettre en place un programme de recyclage rentable et couronné de succès. La Corporation offre un soutien technique et commercial individuel par le biais de visites sur place, d'assemblées régionales, d'ateliers annuels et de la préparation de bulletins techniques et de fiches de renseignements. En fournissant de tels outils de soutien, la Corporation peut aider les collectivités à prendre des décisions judicieuses au sujet de leurs programmes de recyclage.

La Corporation a établi des partenariats avec divers organismes, tant pour promouvoir le recyclage et la réduction des déchets que pour recueillir des données qui permettent de prendre des décisions éclairées. Notre participation à des partenariats varie selon les ressources financières disponibles. En 2001-2002, nos partenaires comprenaient les organismes suivants :

- Resource Conservation Manitoba
- Centre environnemental de Fort Whyte — Journée de la Terre
- Sois fière Winnipeg
- Association des municipalités du Manitoba
- Festival folk de Winnipeg
- Al Simmons, artiste de spectacle pour enfants
- Manitoba Municipal Administrators Association (MMAA)
- Ville de Winnipeg
- Manitoba Envirothon
- Manitoba Association of Regional Recyclers (MARR)
- Manitoba Ozone Protection Industry Association (MOPIA)
- Manitoba Association for Resource Recovery Corporation (MARCC)
- Manitoba Tire Stewardship Board
- Conservation Manitoba
- Semaine nationale de réduction des déchets
- 2002 Green Fair

MPSC's steadfast commitment to our mandate and prudent financial management ensures that there are adequate resources to cover further annual operating losses.

We have seen increases in recovery of designated materials in all parts of the province, including urban, rural and northern locations. We have recovered, on average, 50% of eligible designated materials from residential sources. We have more schools in the STAR program and more participation in the STAR Plus program. Manitobans are recycling more than ever before. MPSC programs are cost-effective and we have managed our financial resources well. Our need to hold and utilize a financial reserve has become self-evident.

MPSC continues to be the only program that offers up to 80% funding for local municipal recycling programs. On a national basis, when it comes to recycling packaging and paper materials, Manitoba is clearly a leader.

MPSC remains well-positioned and eager to be the facilitators of expanded stewardship discussions, either through regulation or voluntary measures. MPSC's work in the review of funding formulas and categories will be a critical part of any expanded stewardship discussion.

- Jeux autochtones de l'Amérique du Nord de 2002
- Jeux olympiques de Salt Lake City de 2001
- Winnipeg Commuter Challenge
- Northern Manitoba Integrated Waste Management Initiative
- Centre for Indigenous Environmental Resources.

Tel qu'indiqué dans le rapport annuel de 2000-2001 de la Corporation, nous continuons de réduire nos fonds de réserve. Le déficit de fonctionnement de l'exercice 2001-2002 est le résultat des facteurs suivants :

1. une augmentation de 12 % de la quantité de produits désignés récupérés, ce qui s'est traduit par une hausse des paiements de soutien municipaux au recyclage de plus de 600 000 $;
2. un accroissement de 7 % du nombre d'écoles qui ont participé au programme STAR;
3. une augmentation de 10 % du nombre d'établissements d'enseignement postsecondaire qui ont participé au programme Star Plus.

Étant donné l'augmentation des quantités récupérées, la Corporation veille à ce que des fonds soient disponibles pour soutenir la récupération des matériaux désignés. En 2001-2002, elle a réduit de 45 % les frais de promotion de ses programmes.

L'engagement ferme de la Corporation à l'égard de son mandat et une gestion financière marquée par la prudence veilleront à ce qu'il y ait des ressources adéquates pour couvrir les pertes de fonctionnement futures.

Nous avons été témoins de l'augmentation de la quantité des matériaux désignés récupérés dans toutes les régions de la province, qu'il s'agisse des zones urbaines, rurales et du Nord. En moyenne, nous avons récupéré 50 % des matériaux désignés admissibles de source résidentielle. Le nombre des établissements d'enseignement qui participent au programme STAR ou au programme STAR Plus a également augmenté. Les Manitobains recyclent plus que jamais auparavant. Les programmes de la Corporation sont rentables et nous avons bien gerè nos ressources financières. La nécessité de conserver et d'utiliser une réserve financière est devenu évidente.

La Corporation continue d'administrer le seul programme qui finance jusqu'à 80 % du coût des programmes de

The Results Are Very Good

Gestion des ressources financières

Les résultats sont très bons

Recovery at a Glance

During the 2001/2002 year:
- Recovery in Winnipeg increased by 14%
- Recovery in rural Manitoba increased by 10%
- Recovery in Brandon increased by 21%
- Recovery in Northern Manitoba increased by 144%

La récupération en un coup d'œil

Au cours de l'exercice 2001-2002 :
- la récupération s'est accrue de 14 % à Winnipeg;
- la récupération s'est accrue de 10 % dans les régions rurales du Manitoba;
- la récupération s'est accrue de 21 % à Brandon;
- la récupération s'est accrue de 144 % dans le nord du Manitoba.

The support of the MPSC Board and the excellent work of the corporate staff make it possible to continue moving forward. While much work needs to be done for MPSC to achieve its full potential as part of Manitoba's waste reduction initiatives, we must not lose sight of our many successes to date.

A major focus for the 2002/2003 fiscal year remains a review of the MPSC funding formula, funding categories and reporting systems. MPSC programs are maturing and our hands-off approach has worked extremely well. However, in order to ensure long-term sustainability, we must determine appropriate, allowable program costs. We must then develop a mechanism for adjusting funding rates in times of both high and low revenue. The ultimate goal is to revise municipal funding categories to ensure a more fairly distributed and sustainable approach. A great deal of work has already been done on these issues and the work is ongoing.

Jim Fogg
General Manager

recyclage municipaux. À l'échelle nationale, lorsqu'il s'agit du recyclage des emballages et des matières fibreuses, le Manitoba est clairement un chef de file.

La Corporation occupe une position privilégiée pour faciliter les discussions sur l'expansion de la gestion des produits en vertu de la réglementation ou de l'adoption de mesures volontaires et elle est prête à le faire. Le travail de la Corporation dans l'examen des modes et des catégories de financement sera un élément essentiel de toute discussion de l'expansion de la gestion des produits.

Le soutien du conseil d'administration de la Corporation et l'excellent travail de son personnel permettent d'aller de l'avant. Bien qu'il reste encore beaucoup à faire pour que la Corporation réalise son potentiel complet dans le cadre des initiatives de réduction des déchets au Manitoba, nous ne devons pas perdre de vue nos réussites jusqu'ici.

Une des principales priorités de l'exercice 2002-2003 demeure l'examen du mode de financement de la Corporation, des catégories de financement et des systèmes de rapport. Les programmes de la Corporation se stabilisent et son approche non interventionniste a connu un grand succès. Par ailleurs, afin d'assurer la durabilité à long terme de nos activités, nous devons établir les coûts de ces dernières de manière appropriée. Nous devons ensuite mettre au point un mécanisme pour rajuster les taux de financement selon l'état de nos recettes. L'objectif ultime consiste à réviser les catégories de financement municipal afin d'adopter une approche plus équitable et durable en matière de distribution des fonds. Nous avons déjà accompli beaucoup de travail en ce sens et nous poursuivons nos efforts.

Jim Fogg
Directeur général

Municipal Programs

"On average, Manitobans recycled 50% of the MPSC-eligible packaging and paper they brought home."

Manitobans once again demonstrated their willingness to respond to the recycling opportunities provided by the MPSC system. Highlights of the past year include:

- Recovery of MPSC-eligible packaging and paper materials increased by 12% — another year of tremendous growth
- On average, Manitobans recycled 50% of the MPSC-eligible packaging and paper they brought home.
- The City of Winnipeg successfully introduced its city-wide multi-family dwelling recycling service.
- Four northern communities registered with the MPSC, demonstrating the new interest in expanding recycling opportunities in this region.
- The positive economic benefits of recycling became quite clear in many communities as municipalities and/or their recycling agents realized substantial profits due to high recycling markets.

The partnership among the MPSC, the municipality and the recycling sector has now achieved seven years of providing Manitobans with an improving recycling infrastructure. Residents of the province, to their credit, have responded wholeheartedly. Recycling has become entrenched across the province and the confidence in the MPSC system has grown steadily.

I make no promises to our stakeholders that it will be smooth sailing ahead. No one ever said growing up is easy. As the program matures, the challenges ahead of us change as well. As the MPSC funding mechanism nears its current limits, there will be discourse to be had and difficult choices to make. The good news is that we enter this new era with confidence that recycling in Manitoba will not only survive, but thrive so long as stakeholders stay committed.

Can it get any better than this? We think so.

Michael Fernandes
Senior Manager, Municipal Programs

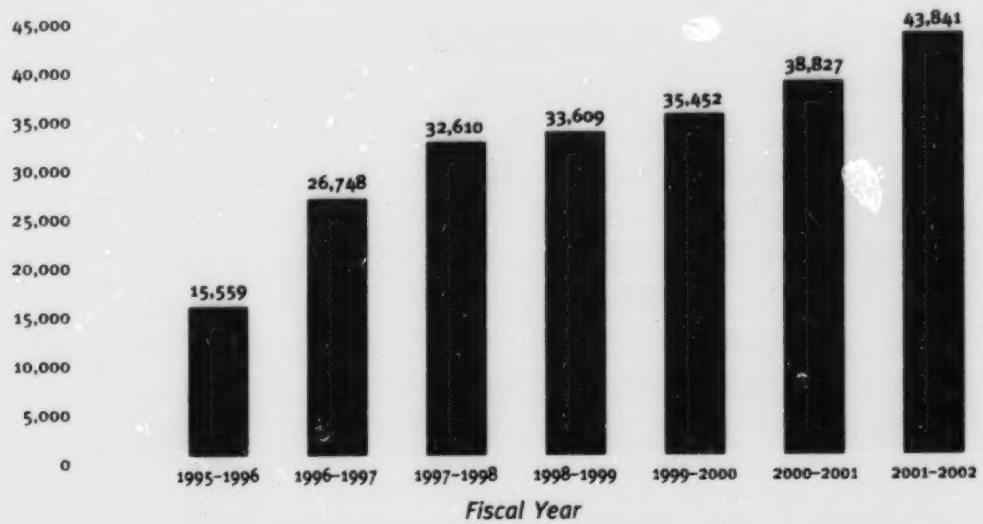
Did You Know...

Over the past seven years, Manitobans have recycled over 226,600 metric tonnes of valuable resources through MPSC-funded municipal recycling programs. That is equivalent to about 32,286 garbage trucks full of recyclable material. If you lined up all these trucks, they would stretch over 200 kilometres — or about the distance from Winnipeg to Brandon along the Trans-Canada Highway.

Recovery of Eligible Materials

Manitobans recycled over 43,841 metric tonnes of residential packaging and paper last year. This represents an increase of 5,014 metric tonnes (up 13%) over the previous fiscal year.

Chart 1 — Recovery of Residential Materials in Tonnes



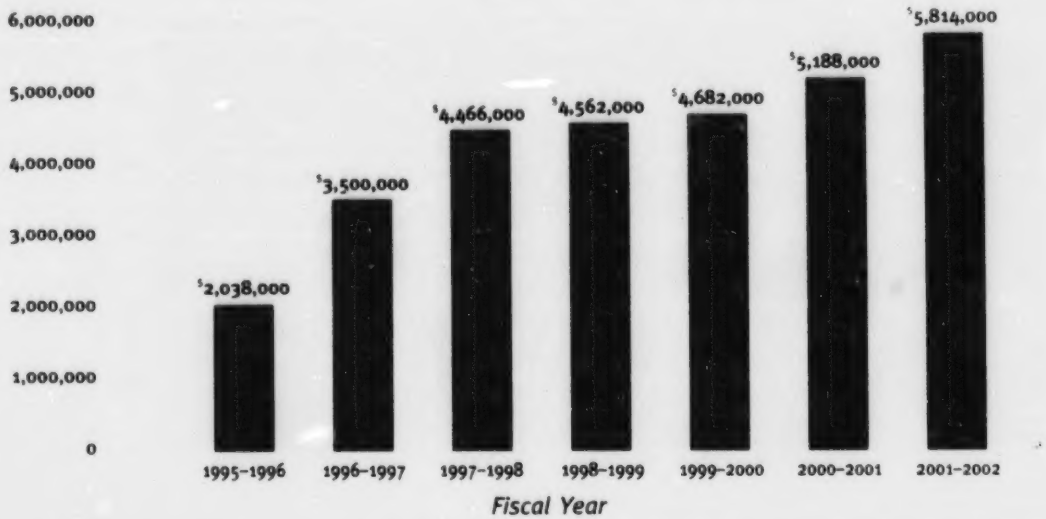
Municipal Recycling Support Payments

MPSC funds municipal recycling programs through an incentive-based system. Municipalities are paid a fixed rate for every metric tonne of eligible material recycled by their residents through registered recycling programs. Last year, the MPSC paid participating municipalities over $5.8 million in direct recycling support payments. This represents a $600,000 increase of MPSC municipal recycling support payments, compared to the previous fiscal year. The increase in support payments provided to municipalities correlates with the increase in materials recycled last year.

Did You Know...

Since 1995, participating Manitoba municipalities have received over $30 million to offset their recycling program costs.

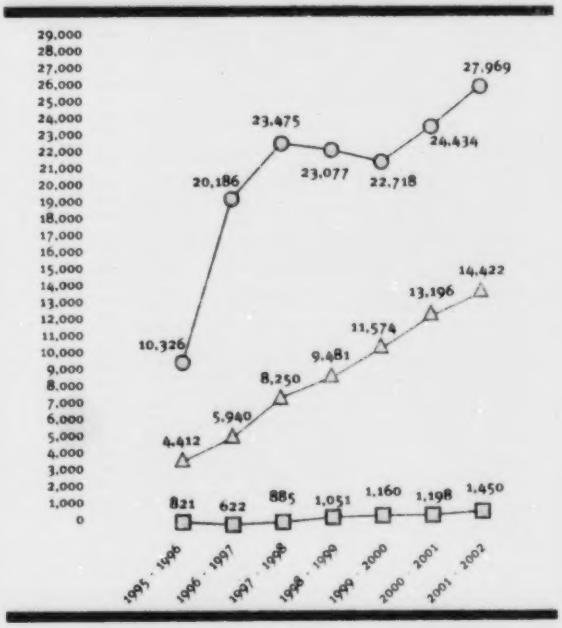
Chart 2 — Municipal Recycling Support Payments



Recycling Trends in Participating Municipalities

The trend towards increased recycling has occurred across the province and in communities of every size. With the introduction of its city-wide multi-family dwelling recycling program, the City of Winnipeg saw an increase in residential recycling of over 14%. Recovery outside of Winnipeg and Brandon continued its steady pace upwards — increasing by almost 10%. In the City of Brandon, Manitoba's second-largest municipality, recovery increased by 21%. The City of Brandon has seen renewed interest in further developing its residential recycling system. Increased public attention to the untapped recycling potential is one of the main reasons for the large increase.

Chart 3 — Residential Recycling Trends



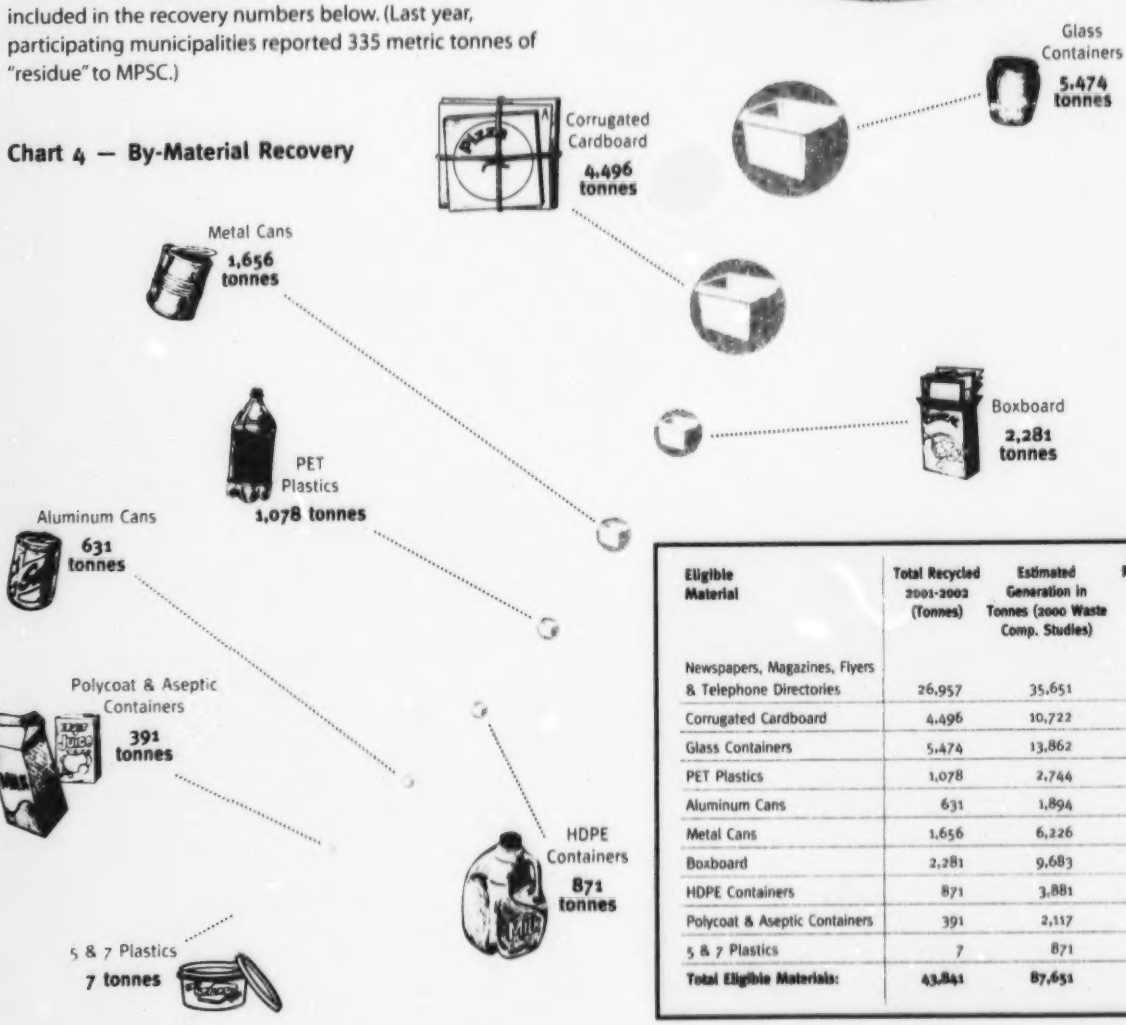
By-Material Recovery of Eligible Materials (Residential)

Manitoba's residential recycling system achieved an important milestone this year. Over 50% of the MPSC-eligible packaging and paper generated by householders was recycled into valuable new products, rather than being disposed of in local disposal grounds.

On average, Manitobans recycled approximately 39 kilograms per person last year (43,841,000 kgs/1,114,000 people) from their homes. Based on estimated generation numbers gathered through the 2000 Rural Manitoba and City of Winnipeg Residential Waste Composition Studies, this is equivalent to a recovery rate of 50%.

It should be noted that the numbers reported by MPSC ***do not include*** any material collected by municipalities but not recycled due to spoilage, contamination or lack of markets. MPSC does provide a tolerance for "residue" that makes its way into municipal recycling systems. However, because this material is ultimately disposed of, it is not included in the recovery numbers below. (Last year, participating municipalities reported 335 metric tonnes of "residue" to MPSC.)

Chart 4 — By-Material Recovery



Eligible Material	Total Recycled 2001-2002 (Tonnes)	Estimated Generation in Tonnes (2000 Waste Comp. Studies)	Recovery Rate
Newspapers, Magazines, Flyers & Telephone Directories	26,957	35,651	76%
Corrugated Cardboard	4,496	10,722	42%
Glass Containers	5,474	13,862	39%
PET Plastics	1,078	2,744	39%
Aluminum Cans	631	1,894	33%
Metal Cans	1,656	6,226	27%
Boxboard	2,281	9,683	24%
HDPE Containers	871	3,881	22%
Polycoat & Aseptic Containers	391	2,117	18%
5 & 7 Plastics	7	871	0%
Total Eligible Materials:	**43,841**	**87,651**	**50%**

Did You Know...

A great deal of recycling activity in Manitoba takes place outside of residential programs. MPSC's recovery numbers do not include the materials recycled by businesses, schools, consumers and organizations.

Overall Recovery of Designated Materials in Manitoba

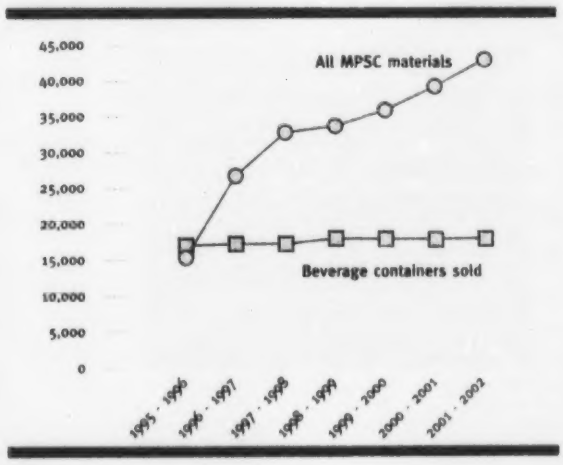
The MPSC municipal support payment system is based on a multi-material approach to maximizing the amount of material recovered from the municipal waste stream. The objective of the program is to capture these materials through one system and infrastructure, in order to maximize efficiency. This is especially important in Manitoba, due to the large number of very small communities. The question often asked is: Why not a deposit-return system for Manitoba's beverage containers instead? The chart below plots the maximum amount of beverage containers sold in Manitoba since 1995 against the amount recycled through MPSC's multi-material system over the same time period.

As of March 31, 2002, Manitoba residents have recycled over 130,000 metric tonnes *more* packaging and printed materials than if the province had simply adopted a deposit-return system for beverage containers. The gap is expected to widen as recovery rates continue to increase in participating municipalities.

MPSC's multi-material approach results in higher recovery, lower cost and a sustainable foundation for further improvements to the province's waste reduction programs. Multi-material *stewardship* — where beverage containers are not the only materials levied—remains an important goal. However, there's no need to sacrifice efficient and effective community-based recycling while the evolution of the stewardship policy framework continues across the globe.

Ultimately, the decision to implement a deposit system in Manitoba rests with provincial regulators. The MPSC can administer either type of system. Our concern is that such a system could either decrease overall recovery, or add substantial cost with limited potential for making a difference in Manitoba's waste stream, since beverage containers amount to less than 2% of the province's overall waste stream.

Chart 5 — Recovery of MPSC-Eligible Materials & Beverage Containers Sold



Annual Recovery of MPSC-Eligible Materials (Tonnes)

Annual Beverage Container Sales (Tonnes)

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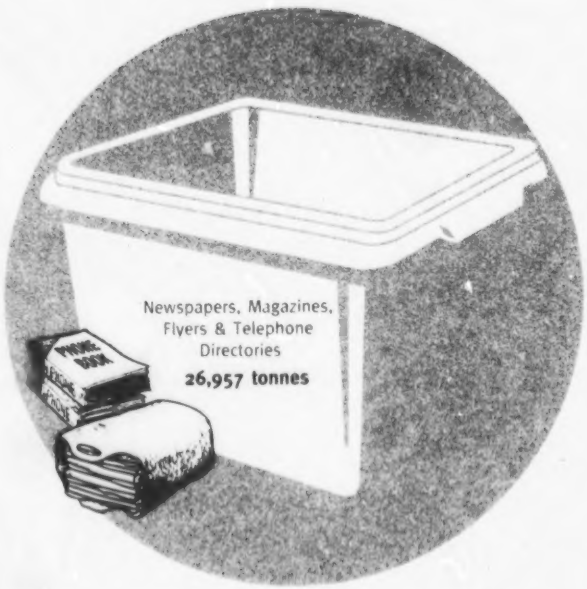

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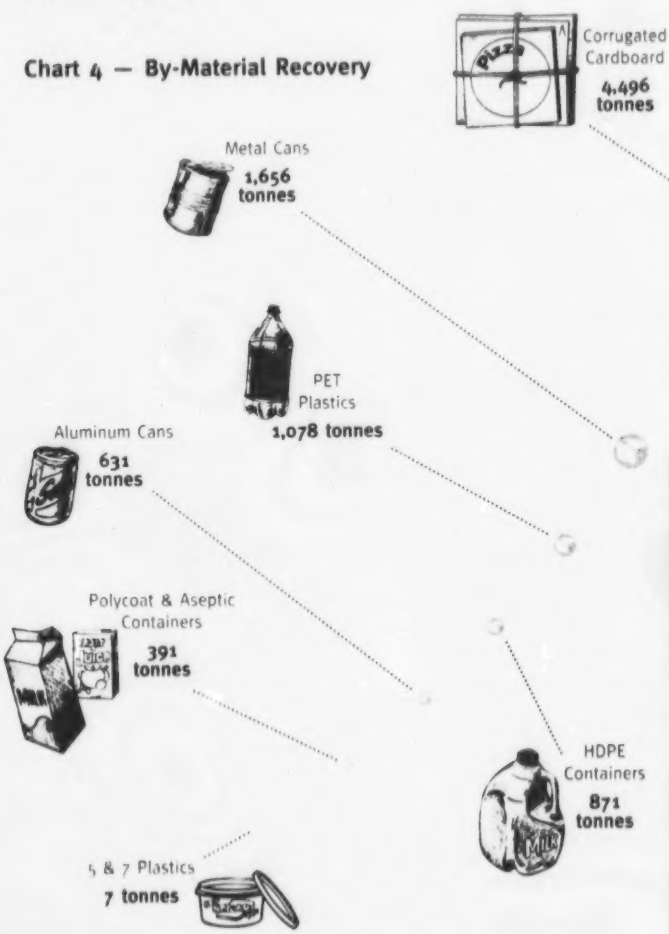

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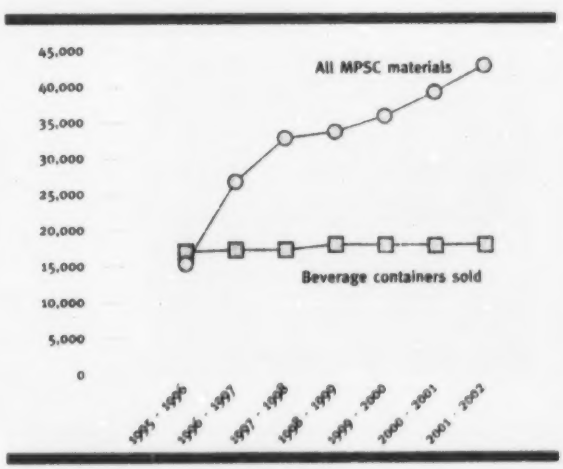
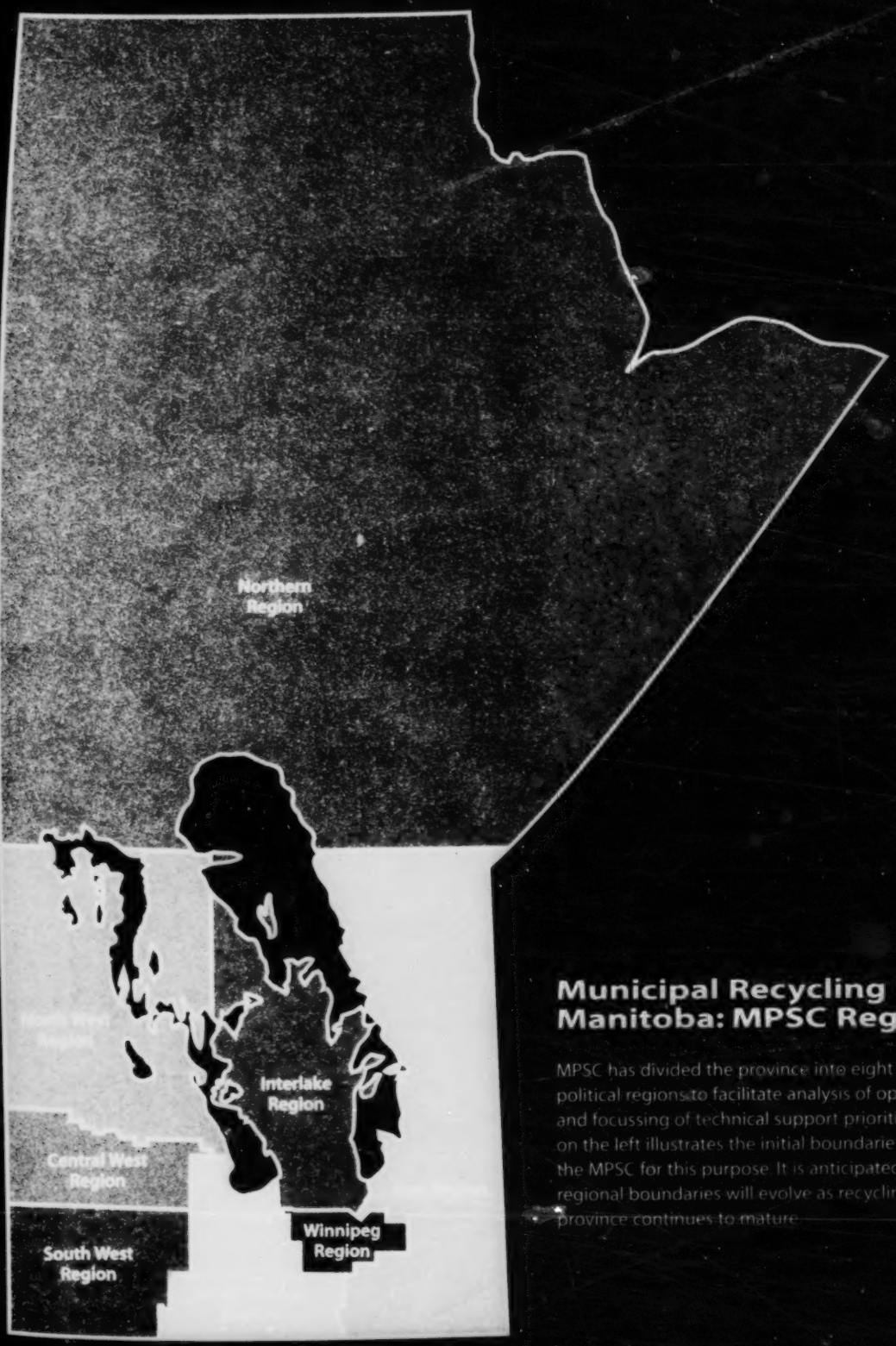


Annual Recovery of MPSC-Eligible Materials (Tonnes) ○

Annual Beverage Container Sales (Tonnes) □



Municipal Recycling In Manitoba: MPSC Regions

MPSC has divided the province into eight geo-political regions to facilitate analysis of opportunities and focussing of technical support priorities. The map on the left illustrates the initial boundaries defined by the MPSC for this purpose. It is anticipated that the regional boundaries will evolve as recycling in the province continues to mature.

Municipal Recycling in Manitoba: Regional Summary

The tables below outline the status of recycling programs in various regions of Manitoba.

Central West Region

Total Population in Participating Municipalities: 74,409 (84% of total in region)
Total kilograms recycled: 947,349 (13 kgs per capita)

Participating Municipalities:

Binscarth, Village
Birtle, R.M.
Birtle, Town
Blanshard, R.M.
Clanwilliam, R.M.
Ellice, R.M.
Erickson, Town
New! Hamiota, R.M.
Hamiota, Town
Harrison, R.M.
Lansdowne, R.M.
McCreary, R.M.
McCreary, Village
Miniota, R.M.
Minnedosa, Town
Minto, R.M.
Neepawa, Town
Odanah, R.M.
Park, R.M.
Rapid City, Town
Riding Mountain National Park
Rossburn, R.M.
Rossburn, Town
Russell, R.M.
Russell, Town
Sakeeng First Nation
Shoal Lake, R.M.
Shoal Lake, Town
St. Lazare, Village
Strathclair, R.M.

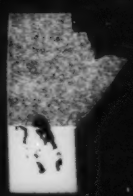
Interlake Region

Total Population in Participating Municipalities: 56,194 (99% of total in region)
Total kilograms recycled: 1,908,954 (34 kgs per capita)

Participating Municipalities:

Arborg, Town
Armstrong, R.M.
Bifrost, R.M.
Coldwell, R.M.
Eriksdale, R.M.
Fisher, R.M.
Gimli, R.M.
Gimli, Town
Grahamdale, R.M.
Peguis First Nation
Riverton, Village
Rockwood, R.M.
Selkirk, City
Siglunes, R.M.
St. Andrews, R.M.
St. Laurent, R.M.
Stonewall, Town
Teulon, Town
Winnipeg Beach, Town
Woodlands, R.M.

Northern Region



Total Population in Participating Municipalities: 44,867 (98% of total in region)
Total kilograms recycled: 1,045,813 (23 kgs per capita)

Participating Municipalities:

Churchill, Town
Flin Flon, City
Gillam, Town
Grand Rapids, Town
Kelsey, R.M.
Leaf Rapids, Town
New! Nisichawayasihk Cree Nation (Nelson House)
New! Norway House Cree Nation
Opaskawayak Cree Nation
New! Snow Lake, Town
New! Tataskineyak Cree Nation (Split Lake)
The Pas, Town
Thompson, City

Winnipeg Region

Total Population in Participating Municipalities: 666,270 (100% of total in region)
Total kilograms recycled: 29,782,087 (45 kgs per capita)

Participating Municipalities:

Cartier, R.M.
East St. Paul, R.M.
Headingley, R.M.
MacDonald, R.M.
Ritchot, R.M.
Rosser, R.M.
Springfield, R.M.
St. Francois-Xavier, R.M.
Tache, R.M.
West St. Paul, R.M.
Winnipeg, City

North West Region

Total Population in Participating Municipalities: 27,988 (73% of total in region)
Total kilograms recycled: 748,626 (27 kgs per capita)

Participating Municipalities:

Benito, Village
Bowsman, Village
Dauphin, City
Dauphin, R.M.
Gilbert Plains, Town
Grandview, R.M.
Grandview, Town
Lawrence, R.M.
Minitonas, Town
Mountain, R.M.
Roblin, Town
Ste. Rose du Lac, Town
Swan River, R.M.
Swan River, Town
Winnipegosis, Village

South Central Region

Total Population in Participating Municipalities: 29,332 (94% of total in region)
Total kilograms recycled: 3,896,635 (49 kgs per capita)

Participating Municipalities:

Altona, Town
Argyle, R.M.
Carman, Town
Cartwright, Village
Crystal City, Village
Dufferin, R.M.
Emerson, Town
Gladstone, Town
Gretna, Town
Grey, R.M.
Lakeview, R.M.
Lorne, R.M.
Louise, R.M.
MacGregor, Village
Manitou, Town
Montcalm, R.M.
Morden, Town
Morris, Town
North Norfolk, R.M.
Notre Dame de Lourdes, Village
Pembina, R.M.
Pilot Mound, Town
Plum Coulee, Town
Portage la Prairie, City
Portage La Prairie, R.M.
Rhineland, R.M.
Roblin, R.M.
Roland, R.M.
Somerset, Village
South Norfolk, R.M.
St. Claude, Village
Stanley, R.M.
Thompson, R.M.
Treherne, Village
Victoria, R.M.
Winkler, Town

East Region

Total Population in Participating Municipalities: 61,661 (97% of total in region)
Total kilograms recycled: 3,156,429 (51 kgs per capita)

Participating Municipalities:

Alexander, R.M.
Beausejour, Town
Berens River First Nation
Brokenhead, R.M.
De Salaberry, R.M.
Franklin, R.M.
Hanover, R.M.
La Broquerie, R.M.
Lac du Bonnet, R.M.
Lac du Bonnet, Town
Niverville, Town
Pinawa, L.G.D.
Pine Falls
Powerview, Village
Reynolds, R.M.
St. Clements, R.M.
St. Pierre-Jolys, Village
Ste. Anne, R.M.
Ste. Anne, Town
Steinbach, City
Stuartburn, R.M.
Victoria Beach, R.M.
Whitemouth, R.M.
Whiteshell Provincial Park

North Eastern Regional Recycling Facility — Beausejour MB

South West Region

Total Population in Participating Municipalities: 73,202 (90% of total in region)
Total kilograms recycled: 2,355,464 (32 kgs per capita)

Participating Municipalities:

Arthur, R.M.
Boissevain, Town
Brandon, City
Cameron, R.M.
Carberry, Town
Cornwallis, R.M.
Deloraine, Town
Elkhorn, Village
Elton, R.M.
Glenboro, Village
Glenwood, R.M.
Hartney, Town
Killarney, Town
Melita, Town
Morton, R.M.
North Cypress, R.M.
Oak Lake, Town
Oakland, R.M.
Rivers, Town
Sifton, R.M.
Souris, Town
South Cypress, R.M.
Strathcona, R.M.
Turtle Mountain, R.M.
Virden, Town
Wallace, R.M.
Wawanesa, Village
Whitewater, R.M.
Woodworth, R.M.

Looking Ahead to 2002-2003

In addition to continuing to provide a comprehensive support system for community recycling efforts, our priorities for the following year are:

1. Continue the review of the municipal funding system that was initiated last fall. Staff and directors of the MPSC have been evaluating potential long-term modifications to the funding formula and funding categories to ensure sustainability and equitable distribution. The review will contain a stakeholder consultation component.
2. Distribute community recycling program "cost reports" to each community that participated in the 2000 cost monitoring study. The report will provide municipalities information that will allow them to benchmark the efficiency of their recycling system to other Manitoba municipalities.
3. Further develop the rules for municipal reporting of recycled material flows and recycling program costs and revenues. This is a necessary component of modifying the funding system.

"Over the past seven years, Manitobans have recycled over 226,600 metric tonnes of valuable resources through MPSC-funded municipal recycling programs. That is equivalent to about 32, 286 garbage trucks full of recyclables. If you stacked these garbage trucks one on top of the other, the line would stretch to a height over 400 times the height of the CN Tower in Toronto. In fact, it would reach way past the top end of the earth's stratosphere."

Promotion & Education — Focussing on Communities and Youth

Promotion & Education (P & E) programs have always been, and will continue to be, a vital component of Manitoba's successful recycling programs. These programs may exist at the community level, in our schools, or as a partnership between community and school. Regardless of the type and origin of the recycling program, promoting the program and educating participants is key. Sharing information, communicating effective messages and providing important feedback are critical parts of any recycling initiative.

Both MPSC Municipal Program P & E and the STAR (Student Action for Recycling) program continued to take positive steps toward increased awareness and education during the 2001/2002 year. While Municipal Program P & E focuses more on increasing the number of tonnes recycled, and the STAR Program focuses more on increasing school participation and thus the number of students reached, the outcomes tend to be the same: more people of all ages recycling more material.

Lynne Bereza
Promotion & Education Coordinator

Municipal Promotion & Education

Communities Gaining Weight

The highlight of the year was the "Communities Gaining Weight" program. This program evolved from a P & E Planning Session that took place during the 2000/2001 program year. Out of that session, a plan was born to create a goal-setting program whereby participating communities could voluntarily set a recycling goal for the year. The cornerstone of reaching the goal was, of course, increased local P & E.

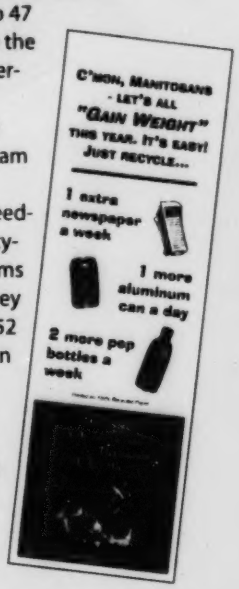
A total of 24 communities agreed to participate in the program. Each participating community was evaluated by MPSC staff, after which a recycling goal (in tonnes) was set for the community. All tonnes recycled were tracked by MPSC and measured against the previous year.

The program kick-off included a press release issued by MPSC to the local newspaper in each participating community. A second press release followed in February, and a third was issued in June, 2002, to wrap up the program.

Another component of the program was a P & E tool designed only for the use of those communities participating in the Gaining Weight program. A bookmark was designed by MPSC (in-house) and produced very cost-effectively. These bookmarks were distributed to residents of participating communities as a means to generate excitement about the program.

The end results speak for themselves. Out of 24 participating communities, 17 either met or exceeded their goal. Three of those communities more than doubled their goal. An additional three communities, while not meeting their goal, continued to improve on the number of tonnes recycled the previous year. Here are some snapshots of the success that was generated:

1. The **City of Thompson** recycled an additional 59 tonnes over the year. This is an amazing accomplishment, as Thompson Recycling Depot suffered a devastating fire early in 2002, setting their program back significantly.
2. The **Town of Gladstone** more than doubled their recycling, from 23 tonnes in 2000 to 47 tonnes in 2001. Town staff attribute the increase to increased P & E, a partnership with Human Resources Development Canada, and a locally produced video showing the program in progress.
3. The **Village of Benito** not only exceeded their goal by 21 tonnes, they recycled the highest amount of kilograms per person throughout the year. They increased from a very respectable 52 kilograms per person recycled, to an incredible 95 kgs/person.


C'MON, MANITOBANS - LET'S ALL "GAIN WEIGHT" THIS YEAR. IT'S EASY! JUST RECYCLE...
1 extra newspaper a week
1 more aluminum can a day
2 more pop bottles a week

These stories and more will be developed into case studies and presented at MPSC's annual workshops in the fall of 2002.

Communities Gaining Weight Participants

Town of Arborg and area
Town of Beausejour
Village of Benito
R.M. of Blanchard
Village of Bowsman
Town of Carman
R.M. of Coldwell
Village of Elkhorn
R.M. of Grey
R.M. of Gimli
Town of Gladstone
R.M. of Lawrence
Village of MacGregor
R.M. of North Cypress
R.M. of North Norfolk
LGD of Pinawa
Village of Plum Coulee
Town of Roblin
R.M. of St. Andrews
City of Selkirk
R.M. of Strathclair
City of Thompson
Town of Virden
Village of Wawanesa

Communities Gaining Weight Program

Total population of participating communities — 79,446

Overall "weight gain" per person — 10 kgs/year

Average "weight gain" per community — 26 metric tonnes

Total increase needed to reach goal — 388 tonnes

Total increase (actual) — 632 tonnes

Municipal Promotion & Education

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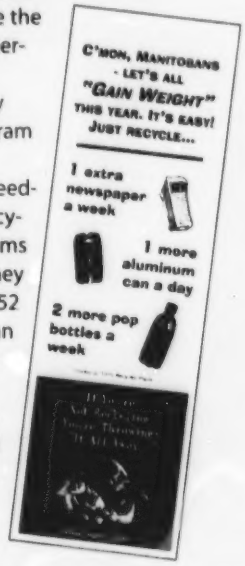
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- City of Selkirk
- R.M. of Strathclair
- City of Thompson
- Town of Virden
- Village of Wawanesa

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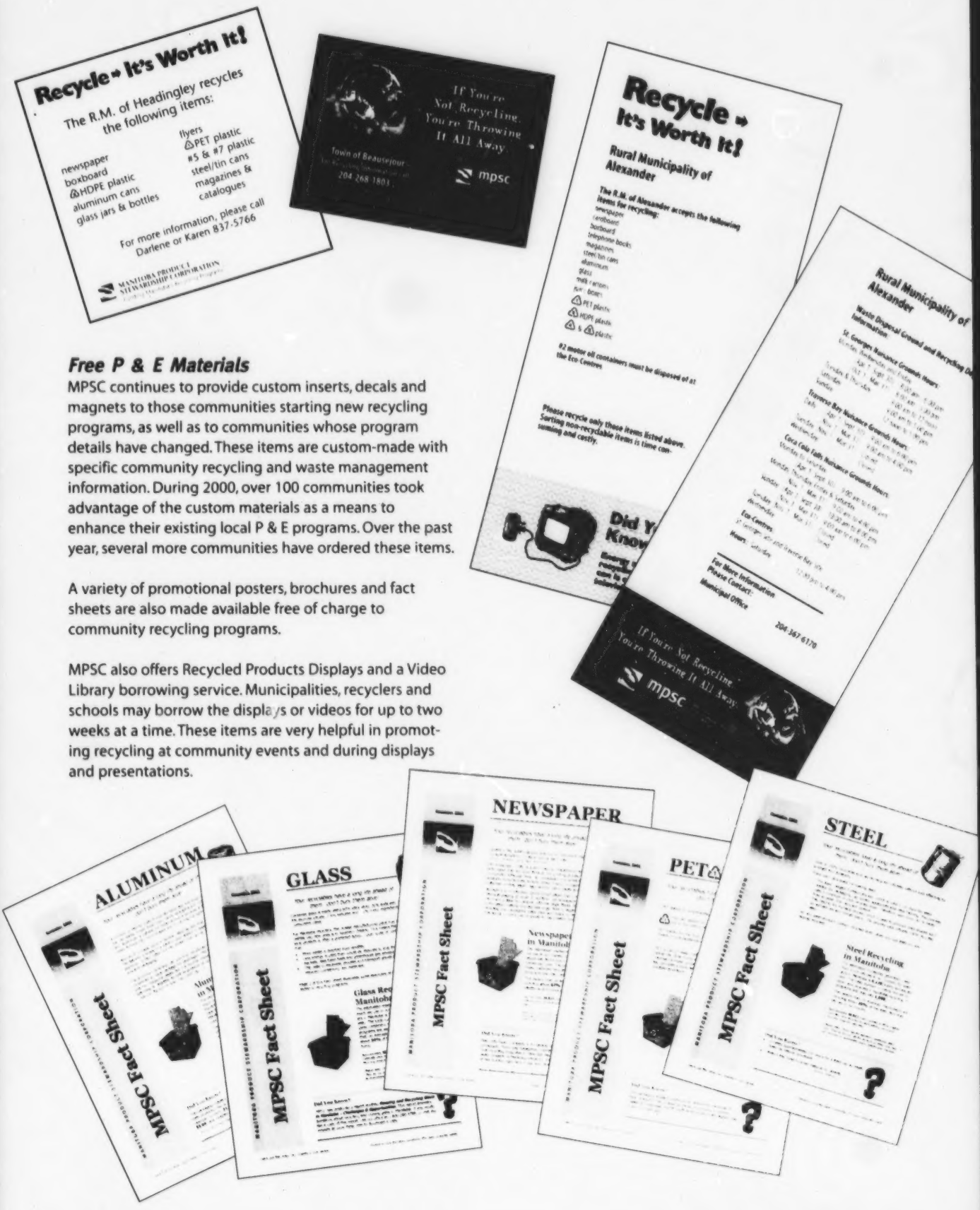


Free P & E Materials

MPSC continues to provide custom inserts, decals and magnets to those communities starting new recycling programs, as well as to communities whose program details have changed. These items are custom-made with specific community recycling and waste management information. During 2000, over 100 communities took advantage of the custom materials as a means to enhance their existing local P & E programs. Over the past year, several more communities have ordered these items.

A variety of promotional posters, brochures and fact sheets are also made available free of charge to community recycling programs.

MPSC also offers Recycled Products Displays and a Video Library borrowing service. Municipalities, recyclers and schools may borrow the displays or videos for up to two weeks at a time. These items are very helpful in promoting recycling at community events and during displays and presentations.

Community P & E Assistance

P & E assistance to municipal recycling programs takes several forms, including:

Toll-Free Telephone Assistance is helpful to many municipalities and recyclers. Top P & E issues that arise include increasing participation, residue and contamination issues, increasing convenience, and effective distribution of P & E materials.

Annual Regional Recycling Meetings took place in the spring of 2001. These meetings were held in MacGregor, Russell, Beausejour and Arborg. A total of 90 people attended the four meetings. Attendees were introduced to the concept of the goal-setting program and briefed on the P & E Planning Session that suggested the program. They also took part in a variety of P & E exercises and group activities.

Northern Regional Meeting — was new this year. A Northern Regional Recycling Meeting, was held in Thompson, Manitoba, in October, 2001. Over 40 people attended the meeting. Participants heard "How to promote recycling and waste reduction to your residents," and were given an overview of the free MPSC tools available to them.

Annual Workshops took place in Brandon and Winnipeg in the fall of 2001. For the first time, a select-a-session format was used. Two P & E presentations took place — an overview of the STAR program and how municipal recycling programs can work cooperatively with STAR schools, and an overview of the Gaining Weight program.

One-on-One Assistance includes tailor-made P & E assistance for those communities in need of extra help. Several communities took advantage of this service.

Community Recycling Reports were distributed to participating municipalities in September, 2001. These reports assist municipalities in monitoring the success of their recycling programs, and in setting goals for their community. A grading system gives users a simple way to evaluate their community recycling program.

STAR Program

MPSC's STAR (Student Action for Recycling) program continues to grow and evolve with each passing year. The

2001 MPSC Community Recycling Report

September, 2001

Recovery Per Resident

95.4

A+

Breakdown of Materials Recycled By Your Group

Recycling Trends:

Total Kilograms Recycled Annually By Your Group Since 1996

2001/2002 year saw an increase of **47 schools** in the program. Even more significant is the fact that overall program participation reached a milestone of **721 schools**, equating to **80%** of the schools in the province.

The program continues to be very well-received by K-S4 schools throughout Manitoba. The annual $500 honorarium continued to spawn a huge variety of environmental programs in participating schools. Once the basic requirement of having an in-school recycling program is met, schools may spend any remaining funds on one or more of the following:

- Composting projects
- Schoolground naturalization/beautification
- Environmental speakers/entertainers
- Environmental books, videos or computer software
- Environmental field trips
- Community/school clean-up activities
- Rewards and incentives for school environmental clubs
- Donations to worthy environmental causes
- Any environmental project or activity

Components of STAR

MPSC supports schools in a variety of ways. These supports include:

- **STAR Newsletter** — a 3x yearly newsletter that includes STAR program updates, school profiles, funding ideas, information about potential guest speakers and entertainers, and answers to frequently asked questions.

- **3rd Annual STAR Poster Contest** — this contest saw over 3,000 posters created at the classroom level, with 250 being submitted to MPSC for final judging. Judges Joe Grande of Grandesign and Mary Melnychuk of the Environmental Speakers Bureau chose 1st, 2nd and 3rd place winners in each grade. Winners received personalized t-shirts and framed reprints of their posters. Every student who created a poster received a STAR tattoo. In addition, the winning posters were featured in a 10-month school calendar distributed to all schools in September, 2001.

STAR News
And the Winners are...
Time to Register for 2002/2003!
STAR Facts
www.virtualrecycling.com
You can do a lo of things to hel the environment

Comments about STAR

"The STAR program continues to assist us in educating the students concerning the importance of recycling."
Belmont School
Belmont, Manitoba

"It is an excellent program. We would not have the recycling program that we have today, without the assistance from STAR."
Betty Gibson School
Brandon, Manitoba

"Super program! In times of restraint, this program allows us to still emphasize this vital subject in the school setting. In doing so, I think we are creating life-long learners and protectors of the environment!"
Boundary Lane School
Elkhorn, Manitoba

"Looking forward to beginning the program and increasing community recycling awareness."
Abraham Beardy Memorial School
Shamattawa, Manitoba

"An excellent program that is critical to involving students in environmental action."
Margaret Barbour Collegiate
The Pas, Manitoba

- **Al Simmons** — For the second year, MPSC partnered with renowned children's entertainer Al Simmons. STAR schools were offered a 40% discount on Al Simmons's school show "Sounds Crazy". This energetic and entertaining show focuses on the reuse of old items, which might otherwise end up in a landfill, to make musical instruments.

- **Environmental Speakers Bureau (ESB)** — Winnipeg teachers can call on the Environmental Speakers Bureau of Resource Conservation Manitoba to arrange a classroom visit by a trained presenter on various resource issues. MPSC's continued sponsorship of the ESB means that the service is free to Winnipeg area schools. During 2001/2002, almost 200 presentations were given to over 40 Winnipeg area schools. The ESB's Rural Kit for teachers outside of the capital region has also been widely used as an effective classroom tool.

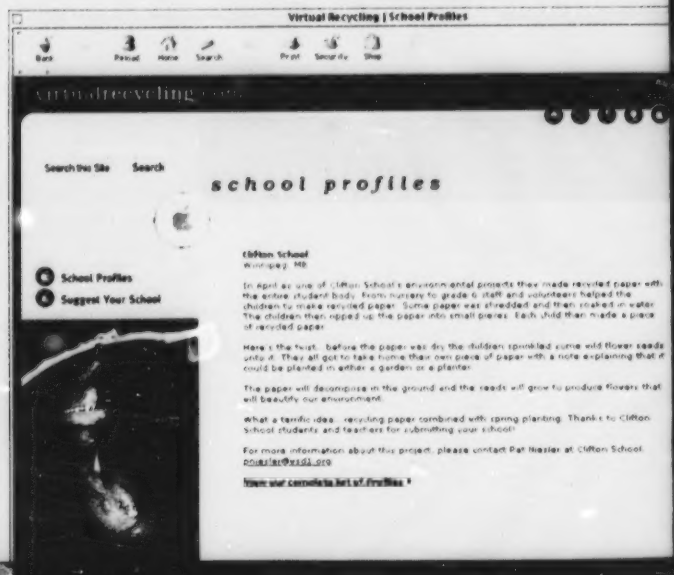
- **Manitoba Envirothon** — MPSC provided funding and technical support to Manitoba Envirothon for the second year. Envirothon is an Olympic-style environmental competition aimed at attracting high school students with environmental interests. Envirothon is held annually in late May.

Comments about www.virtualrecycling.com

"I am a school librarian searching for ways to make recycling part of our lives. Your site has much to offer. I took the quizzes and found myself wanting!"
Sister Sally Daly, St. Timothy School
Philadelphia, PA

"I happened upon your site by accident but I was so thoroughly impressed that I wanted more information. I was wondering if there were any similar programs available in the US that you could recommend. Our school is in dire need of a great recycling program like some of the examples on your site."
Mia A. Rotondo, Eisenhower
Middle School, Norristown, PA

- **www.virtualrecycling.com** — MPSC's educational website continues to grow and offers a multitude of information and services to teachers and students in Manitoba and beyond. The popular STAR program section enables teachers to find out more about the STAR program, use a database to search out other STAR schools, download STAR program materials, and register on-line for the program. Various feature articles provide assistance and ideas on a variety of recycling and waste reduction topics. Most popular last year was the "School Profiles" section, where a number of Manitoba schools have allowed their environmental programs to be highlighted for sharing with other schools.



MPSC Wins Silver Award For School Curriculum

August 16, 2001 — The Manitoba Product Stewardship Corporation (MPSC) was awarded Silver in the School Curriculum category of the 2001 SWANA (Solid Waste Association of North America) Excellence Awards, competing against entries from across North America. The MPSC's entry, "An Overview of Funding and Support Programs available to Manitoba Schools through the MPSC" included the STAR and STAR Plus programs, Al Simmons, www.virtualrecycling.com, and the Environmental Speakers Bureau (ESB).

SWANA's Excellence in Solid Waste Management Awards Program recognizes and encourages the development of environmentally and economically sound waste management programs. According to SWANA, "The judges look for evidence that you have gone above and beyond the call of duty in your programs." SWANA has over 6,700 members in 46 chapters throughout the United States and Canada.

Lynne Bereza, Promotion & Education Coordinator for MPSC, says, "We are pleased that a respected organization like SWANA has chosen us for this award, as the MPSC is very committed to providing environmental education and financial assistance to Manitoba schools. Receiving this type of recognition really validates our mission to make sure kids have the opportunity to learn about recycling and waste reduction from a young age."

STAR Program Receives Olympic Environmental Recognition

FOR IMMEDIATE RELEASE

March 20, 2002 — The Salt Lake City Olympic Organizing Committee (SLOC) has recognized Manitoba's Student Action for Recycling (STAR) program for "outstanding achievement in environmental education." This comes through the 3rd Annual *Spirit of the Land* Awards.

A press release issued by SLOC states, "Protecting and improving the environment is integral to every aspect of the Salt Lake 2002 Olympic Winter Games. The *Spirit of the Land* award honours the achievements of local and international environmental education leaders."

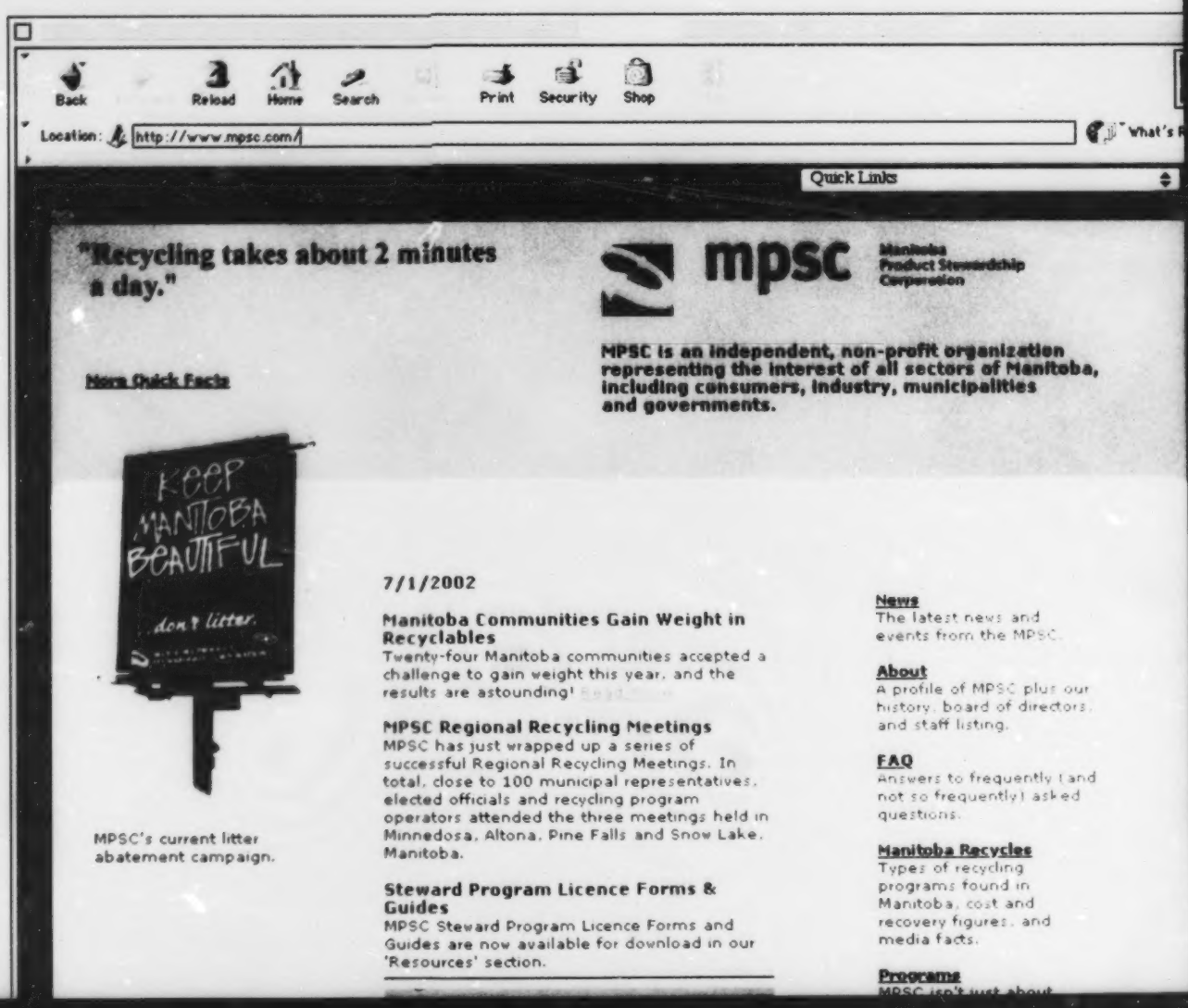
The STAR program is an environmental education program for K-Senior 4 schools in Manitoba. Each school is eligible to receive an annual $500 honorarium to support school recycling and waste reduction programs. Funding for this program comes from the 2-cent environmental levy on beverage containers. There are currently 721 schools participating in STAR.

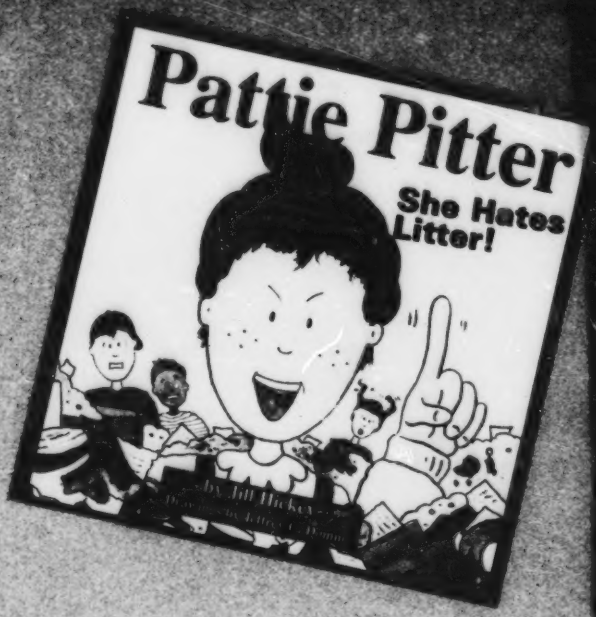
The *Spirit of the Land* Award was created by the SLOC's Environment Program. The award was created to recognize outstanding efforts to educate people about environmental issues in all areas of society — business, education, community, youth and government.

MPSC spokesperson Lynne Bereza states, "Receiving this kind of recognition from such an esteemed source is a huge honour. It really compliments our dedication to environmental education here in Manitoba. Through STAR funding and support material, schools are able to take on many environmental programs and activities that wouldn't otherwise be possible."

Top *Spirit of the Land* honours were received by environmental programs throughout the world, including Malaysia, Tanzania, Russia and various American states. The North American Indigenous Games, to be held this summer in Manitoba, also received recognition from SLOC. Bereza adds, "We're keeping company with some really unique and innovative environmental education programs, both here at home and all over the world."

A new type of outdoor advertising, in the form of downtown recycling bins, was used in the City of Winnipeg this year. These bins provided an outlet for MPSC to display not only existing waste reduction and recycling messages, but also that of two winners in the STAR Poster Contest.


Back
Reload
Home
Search
Print
Security
Shop
Location: http://www.mpsc.com/
Quick Links
"Recycling takes about 2 minutes a day."
More Quick Facts
mpsc
Manitoba Product Stewardship Corporation
MPSC is an independent, non-profit organization representing the interest of all sectors of Manitoba, including consumers, industry, municipalities and governments.
KEEP MANITOBA BEAUTIFUL
don't litter
MPSC's current litter abatement campaign.
7/1/2002
Manitoba Communities Gain Weight in Recyclables
Twenty-four Manitoba communities accepted a challenge to gain weight this year, and the results are astounding!
MPSC Regional Recycling Meetings
MPSC has just wrapped up a series of successful Regional Recycling Meetings. In total, close to 100 municipal representatives, elected officials and recycling program operators attended the three meetings held in Minnedosa, Altona, Pine Falls and Snow Lake, Manitoba.
Steward Program Licence Forms & Guides
MPSC Steward Program Licence Forms and Guides are now available for download in our 'Resources' section.
News
The latest news and events from the MPSC.
About
A profile of MPSC plus our history, board of directors, and staff listing.
FAQ
Answers to frequently (and not so frequently) asked questions.
Manitoba Recycles
Types of recycling programs found in Manitoba, cost and recovery figures, and media facts.
Programs



Comments about "Pattie Pitter — She Hates Litter"

"My students and I thoroughly enjoyed this exquisitely written educational resource."
Scott Bateman Middle School
The Pas, Manitoba

"Thank you so much for the copy of "Pattie Pitter." It is a delightful book and will be a great motivation for our students."
Betty Gibson School
Brandon, Manitoba

- **Litter Abatement** — In conjunction with "I Love to Read Month" (February, 2002) and to promote litter abatement in Manitoba schools, MPSC donated a copy of the book *Pattie Pitter, She Hates Litter* to every elementary school library in the province. Originally published and distributed in Nova Scotia, the text was changed to reflect the Manitoba audience. The book was very well-received and appreciated by teachers and students throughout the province.

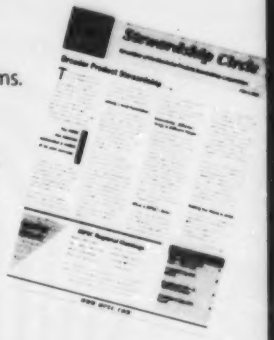
- **STAR Partnerships** — Through the regular distribution of STAR materials and newsletters to Manitoba's schools, MPSC is able to assist other non-profit organizations in communicating environmental education messages. During 2001/2002, STAR mailings included information about International Walk to School Day, Manitoba Envirothon, the Environmental Speakers Bureau, and National Waste Reduction Week, among others.

P & E — Other Stakeholders

In addition to directing communication to schools and municipal recycling programs, MPSC's P & E efforts encompass other stakeholders. These include non-registered municipalities, Northern Affairs communities, recycling industry representatives, beverage industry and other stewards, government and statutory corporations, and the general public. Several communication tools are targeted at these various groups, including:

www.mpsc.com
Our corporate web site underwent a re-purposing in early 2001. The home page was redesigned to improve navigation and include more aspects of our programs. Additions to the page include a "Quick Links" box, a News section, and an "In Our Library" section to highlight the latest downloadable resources.

Stewardship Circle
MPSC's twice-yearly newsletter continues to provide a forum for MPSC issues and news items.



Media Releases
Keeping MPSC news and events in the public eye is increasing in importance. To that end, a number of newsworthy items were distributed to media throughout the province.

Outdoor Advertising
Billboards have long been a staple of MPSC's corporate communication strategy. Last year, a two-pronged approach was taken to streamline this method of communication. The approach included reducing the number of billboards used, along with focussing on tried and true messages rather than creating new artwork. Included in MPSC's billboard advertising last year were the messages "If You're Not Recycling, You're Throwing It All Away" and "Keep Manitoba Beautiful — Don't Litter".

***Manitoba Business* Magazine**

In July of 2001, *Manitoba Business* magazine published an article about MPSC, entitled "How to Find Success in Recycling." This article was published in cooperation with MPSC staff and used as a public relations tool to inform and educate about the MPSC system.

Waste Reduction Week (WRW)2001

MPSC participated in this event, coordinated by Resource Conservation Manitoba, with both financial and in-kind assistance. MPSC assistance included sitting on the organizing committee, promoting the theme days for the week, and distributing WRW information to municipalities and schools via MPSC mailings and publications. During the week MPSC also ran a full-page newspaper ad in all Manitoba daily newspapers.

Next Steps — 2002/2003

Municipal P & E

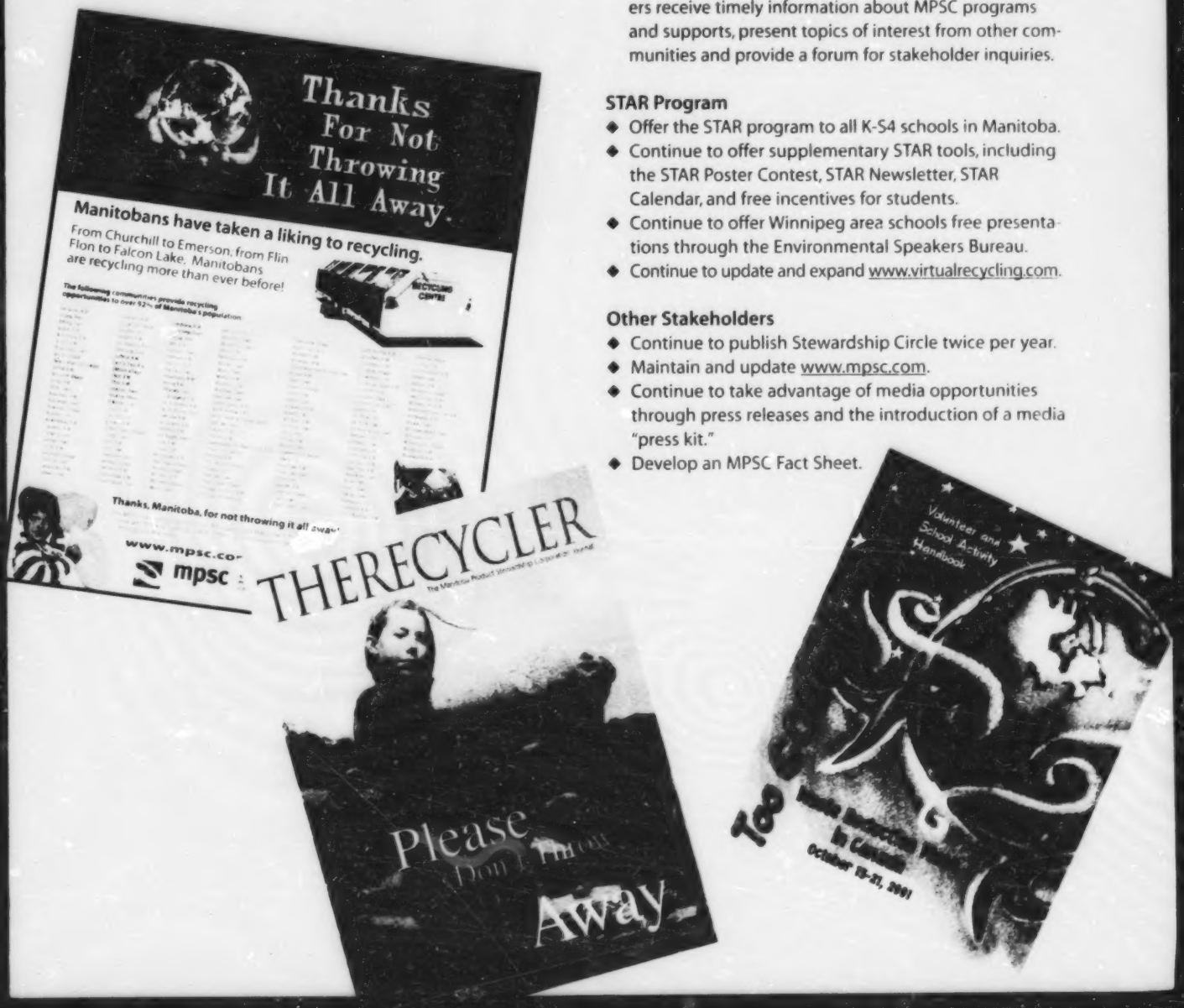
- Complete first annual "Communities Gaining Weight" program and introduce second annual program in September, 2002.
- Develop case studies from "Gaining Weight" program for presentation at MPSC Annual Workshops
- Continue to provide P & E assistance to communities through Regional Meetings and Annual Workshops, toll-free telephone and one-on-one assistance.
- Continue to offer a wide range of free promotion & education materials and loan items to participating municipalities.
- Develop a monthly bulletin directed at municipalities and recyclers. The bulletin will ensure these stakeholders receive timely information about MPSC programs and supports, present topics of interest from other communities and provide a forum for stakeholder inquiries.

STAR Program

- Offer the STAR program to all K-S4 schools in Manitoba.
- Continue to offer supplementary STAR tools, including the STAR Poster Contest, STAR Newsletter, STAR Calendar, and free incentives for students.
- Continue to offer Winnipeg area schools free presentations through the Environmental Speakers Bureau.
- Continue to update and expand www.virtualrecycling.com.

Other Stakeholders

- Continue to publish Stewardship Circle twice per year.
- Maintain and update www.mpsc.com.
- Continue to take advantage of media opportunities through press releases and the introduction of a media "press kit."
- Develop an MPSC Fact Sheet.


Thanks For Not Throwing It All Away.
Manitobans have taken a liking to recycling.
From Churchill to Emerson, from Flin Flon to Falcon Lake, Manitobans are recycling more than ever before!
Thanks, Manitoba, for not throwing it all away.
mpsc
THERECYCLER
Please
Away
Volunteer and School Activity Handbook
October 15-21, 2001

Closing the Loop with the Four Rs: Reduce, Reuse, Recycle... Repeat

"We should all be very proud of the fact that Manitobans now recycle 50% of residential MPSC-designated materials."

We should all be very proud of the fact that Manitobans now recycle 50% of residential MPSC-designated materials. Much of this success is due to local governments in Manitoba. They have led the way during the implementation of municipal recycling and waste reduction programs. Some of Manitoba's community recycling programs rank among the best in North America. The evolution of these successful programs has been based upon four notable elements:

1. Citizen awareness
2. Performance measurement
3. Public education
4. Financial analysis

Local governments in Manitoba now have a wealth of experience to draw upon and are providing valuable leadership. These recycling leaders have one thing in common: they embrace an integrated approach to all recycling and waste management activities. Why? These leaders understand that when all recycling and waste management activities are managed simultaneously, better environmental and financial results occur.

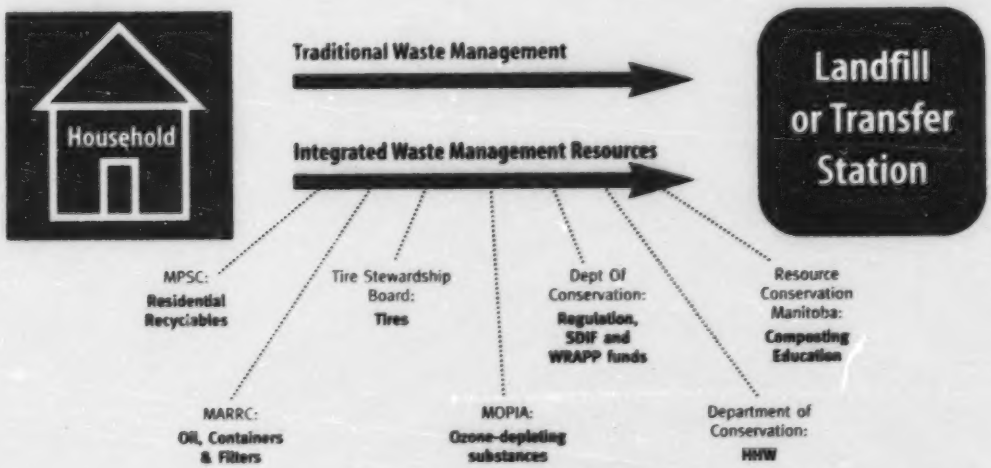
Key integrated solid waste management success factors include:

- documentation of historical and current recycling levels;
- articulation of clear policies, commitments and objectives;
- establishment and reporting of targets and goals;
- identification of key audiences and the information they require.

Manitobans have worked diligently to increase recycling and should be congratulated. As we pause to reflect upon reaching the 50% mark, we should not forget about the skills learned and information gathered during this achievement. Repeating winning strategies and achieving new objectives will enable Manitobans to fully close the "loop" as we strive to capture the remaining 50%.

Congratulations, Manitoba, keep up the good work!

David Crawford
Market & Technical Services Manager


Household
Traditional Waste Management
Integrated Waste Management Resources
Landfill or Transfer Station
MPSC: Residential Recyclables
Tire Stewardship Board: Tires
Dept Of Conservation: Regulation, SDIF and WRAPP funds
Resource Conservation Manitoba: Composting Education
MARRC: Oil, Containers & Filters
MOPIA: Ozone-depleting substances
Department of Conservation: HHW

Accomplishments in 2001/2002

Direct Municipal Technical Assistance

Market and technical support is one of MPSC's key stakeholder services. The MPSC believes that enabling stakeholders to make key judgements ultimately leads to better decision making. During 2001/2002, the following communities and organizations received market and technical assistance from the MPSC:

1. Town of Arborg
2. Town of Beausejour
3. Westman Recycling — City of Brandon
4. Buffalo Point First Nation
5. Canadian Mennonite University
6. Cedar Lake Community Futures Corp
7. Cross Lake Community Council
8. College Universitaire de St. Boniface
9. Dakota Plains First Nation
10. Village of Dunnottir
11. Festival du Voyageur
12. Flin Flon and District Recycling
13. Fox Lake First Nation
14. Town of Gillam
15. Cornerstone Enterprises — Town of Gimli
16. Hotel Fort Garry
17. Leaf Rapids
18. Village of MacGregor
19. Manitoba Government Services — Manitoba Legislative Building
20. Manitoba Heavy Construction Association
21. Mountain Equipment Co-op
22. South West Community Connections — Ninette
23. Nisichawayasihk Cree Nation (Norway House)
24. North American Indigenous Games
25. Norway House First Nation
26. Opaskwayak First Nation
27. Parks Manitoba; including
    - Clearwater Provincial Park
    - Hecla Provincial Park
    - Paint Lake Provincial Park
    - South Whiteshell Provincial Park; including Falcon Lake and West Hawk Lake
28. Poplar River First Nation
29. Portage and District Recycling — Portage la Prairie
30. Red River College
31. Town of Russell

32. Salt Lake City Olympic Organizing Committee
33. Village of St. Adolphe
34. Town of Snow Lake
35. Souris and Glenwood Community Development Corporation
36. South Mountain Recycling Group
37. Tataskiniyak Cree Nation (Split Lake)
38. Steinbach — Eastman Recycling
39. Teen Pak (Canada)
40. Thompson Recycling Centre — Thompson
41. Town of Flin Flon
42. Turtle Mountain Community Development Corporation
43. 2002 North American Indigenous Games
44. Rural Kelsey
45. R.M. of Piney
46. R.M. of St. Andrews
47. Rural Whitemouth
48. University of Manitoba
49. University of Winnipeg
50. Town of Virden
51. Village of Waboden
52. Waywayseecapo First Nation
53. Winnipeg Airport Authority
54. Winnipeg Folk Festival

"Over the past seven years, Manitobans have recycled over 226,600 metric tonnes of valuable resources through MPSC-funded municipal recycling programs. These recyclables have had an average dollar value of $78/tonne. This means that, since 1995, participating communities have received over $17.6 million in revenue from the sale of their recyclables."

MPSC marketing and technical support is comprised of several key services:

- Marketing Support: The MPSC collects and maintains a detailed list of available recycling markets. Municipalities and recycling agents can request assistance with evaluating the best net revenue for their recyclables. The MPSC monitors market revenues for all MPSC-eligible materials on a monthly basis.
- Collection and Processing Evaluation: On an as-needed basis the MPSC will evaluate current collection and processing options for municipalities and/or their service providers.
- On-Site Evaluations: The MPSC will make technical and site visits to municipalities and their processors. These evaluations and subsequent follow-ups are designed to help municipalities that are striving to improve and or/wish to make substantial changes to their recycling programs.
- Cost Analysis: Several municipalities have requested information about cost analysis. The MPSC will not perform full-cost accounting analysis for municipalities. However, it will provide educational materials, case studies and assistance to explore potential collection, processing, marketing, and transportation and promotion opportunities. These opportunities can then be used to analyze options and their costs.
- Transportation Resources: The MPSC actively encourages municipalities and service providers to use proper shipping techniques and practices. This includes the use of *backhaul* opportunities to reduce shipping costs. The MPSC maintains a list of potential carriers for municipalities and recyclers to consult.

The MPSC acts as a resource for recycling stakeholders. Consistent with the voluntary nature of the MPSC, local governments ultimately decide the best course of action for their communities.

2001 Regional Meetings

The MPSC again addressed regional recycling challenges and opportunities. Regional meetings focussed upon practical solutions. Attendee participation was strongly encouraged and supported. The MPSC believes that regional interaction and communication will help to develop *"homemade"* solutions to Manitoba's recycling challenges.

Topics covered included:
- Promotion and education
- Revenue maximization
- Markets
- Integrated Solid Waste Management

2001 Regional Meeting locations:
- MacGregor
- Russell
- Arborg
- Beausejour
- Thompson

2001 Annual Workshops

MPSC annual workshops were once again held in the fall. These workshops were operated in a successful dual-track method.

Market and technical sessions included:
- Recycling markets update
- Understanding and evaluating Integrated Solid Waste Management
- Recycling contracts: *Questions you should ask*

Did You Know...

The Village of MacGregor launched a curbside recycling program using MPSC technical assistance. MacGregor has since reduced their volume of solid waste by approximately ½!

2001 Regional Workshop locations:

- Brandon
- Winnipeg

STAR Plus Program

2001/2002 was another successful year for the STAR Plus program. Manitoba's post-secondary institutions increased the amount of MPSC-eligible and other recyclable materials they captured. Red River College, the University of Winnipeg and the University of Manitoba completed detailed waste audits and financial analysis, and re-examined their current waste management contracts and practices. Students are a critical part of the success of the STAR Plus program. Several post-secondary institutions have integrated various components of the STAR Plus program directly into their curriculum. Student feedback and participation is one of the goals of the program. The MPSC is very excited and grateful that students have an opportunity to actively learn and to provide us with useful and meaningful data.

The MPSC would like to welcome the Canadian Mennonite University to the STAR Plus program!

The specific objectives of the STAR Plus program are to:

- decrease the amount of MPSC-designated materials going to landfill;
- reduce the expense post-secondary educational institutions incur for removal and disposal of MPSC designated materials;
- provide the MPSC with measurable feedback about the results and costs of recycling and waste reduction activities at post-secondary institutions in Manitoba; and
- create a learning opportunity for students, faculty and staff through active learning and participation.

The MPSC is pleased to recognize the following post-secondary educational institutions that have participated in the STAR Plus program:

- Assiniboine Community College, Brandon and Dauphin, MB
- Brandon University, Brandon, MB
- Canadian Mennonite University, Winnipeg, MB
- College Universitaire de St. Boniface, Winnipeg, MB
- Keewatin Community College, The Pas and Thompson, MB
- Red River College, Winnipeg, MB
- University of Manitoba, Winnipeg, MB
- University of Winnipeg, Winnipeg, MB

Revenue Monitoring

The MPSC monitors revenues generated by recycling programs on a monthly basis. During the first half of this past year recycling revenues returned to historical values. This is not surprising, given the fact that prices for aluminum cans, old newspapers, cardboard, and #1 and #2 plastics were above average in 2000. Recycling revenues stabilized

"Over the past seven years, Manitobans have recycled over 226,600 metric tonnes of valuable resources through MPSC-funded municipal recycling programs. That is equivalent to about 1,291,429 cubic yards — or enough to fill Winnipeg's Richardson Building 5.5 times."

"Over the past seven years, Manitobans have recycled over 226,600 metric tonnes of valuable resources through MPSC-funded municipal recycling programs. That is equivalent to the total amount of residential waste disposed of in Winnipeg's landfill each year."

over the last half of the year. The MPSC mandatory material basket of goods continues to remain approximately $25.00 per tonne above the minimum amount included in the MPSC funding formula.

MPSC mandatory materials are:
newspapers, aluminum cans, glass containers, #1 PET plastic pop bottles and household steel containers

Recycling Markets Directory 2001 Update

The MPSC updated the Recycling Markets Directory in 2001. A concerted effort was made to identify every potential market for MPSC-eligible materials in Manitoba and within 1,200 kilometres of Manitoba's border. Additionally, a comprehensive plastics markets section was added. Copies of the MPSC Recycling Markets Directory can be found at www.mpsc.com or ordered by contacting the MSPC office.

Looking Forward: Major Initiatives for 2002-2003

Direct Technical Support

The MPSC will actively work with local governments and organizations in order to assist them with their recycling efforts including:

- 2002 North American Indigenous Games
- City of Brandon
- Town of Swan River
- Norway House First Nation
- Town of Snow Lake
- Manitoba Parks
- Others as required

Ongoing Activities

Generally Accepted Principles for Calculating Municipal Solid Waste System Flow Task Force: Financial Model and Standards

The MPSC is an active member of a task force that is developing a standard methodology for the measurement of waste diversion in Canada. The goal of this task force is to allow stakeholders to have access to a common reporting framework, which could be used across Canada to report waste generation, diversion and disposal. The MPSC will continue to participate in this ongoing process.

2001 MPSC Year: Steward Programs

Current Stewards of Designated Materials

During the 2001/2002 MPSC year there were 70 companies licensed to supply beverage containers in Manitoba. This number is down from the 79 licensed the prior year and can be attributed to mergers and amalgamations of companies. Some companies are also no longer doing business in the Manitoba marketplace.

The MPSC received approximately $7 million in 2¢ WRAP Levy remittances generated by the 2¢ Levy on non-deposit, ready-to-serve beverage containers during the 2001/2002 year. This total represents a slight increase of about 3% over the previous program year. (Figures are based on numbers before accrual for late reporting of levies and provisions under the MPSC Credit Program.)

Wrap Levy Credit Program

The Credit Program area of the MPSC is a mechanism whereby Licensed Product Stewards may apply for reimbursement of WRAP Levies for such things as Out of Province sales of applicable materials, double remittance on applicable materials, over remittances and so on. Just over $176,000 was paid out to the six companies that qualified for credits during the 2001/2002 program year.

This amount is about 5% above the credit amount issued for the 2000/2001 year. This represents a normal historical amount for the Credit Program based on yearly averages ($180,000). (Figures are based on numbers before accrual for late reporting of levies and provisions under the MPSC Credit Program.)

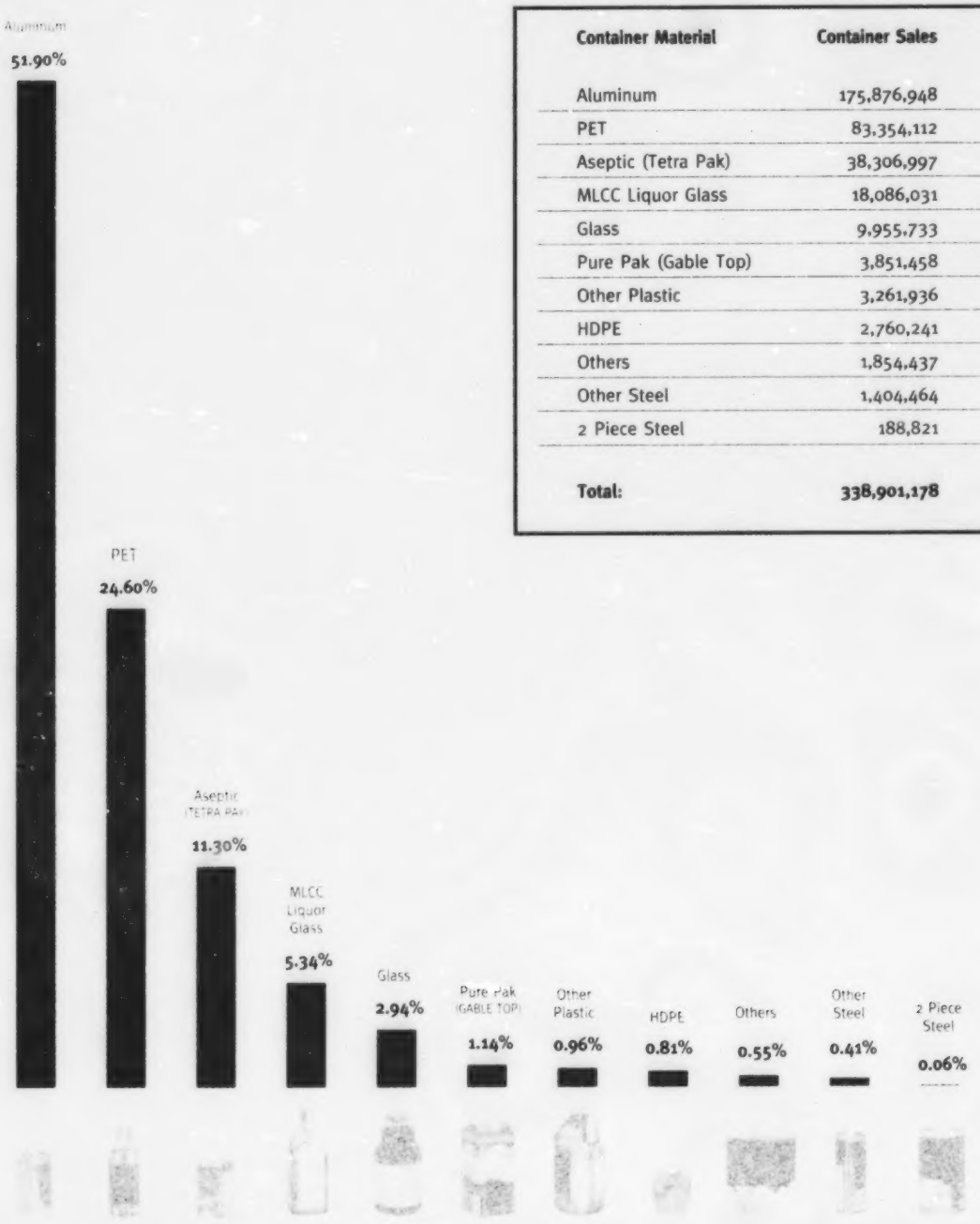
2001 Stewards Program Activities

The main program operations continue to be Steward Container sales reporting, compliance/enforcement and Credit Program area. The main focus over the past year has been continuous improvement in these Steward program areas. The past year also included the posting of all Stewards Program information, licence and registration forms, and guides on-line at the MPSC's web site at www.mpsc.com. There has also been an increase in the use of electronic media with Product Stewards for reporting, communication and administration.

Compliance Review procedures, as part of the compliance/enforcement area of the Stewards Program, are performed on a rotating schedule and may take the form of desk, field or forensic review. All compliance review procedures are performed by an independent, third party organization to maintain confidentiality of sensitive sales information. The Compliance Review program area progressed with the review of 18 product stewards during the 2001/2002 program year. By all accounts there were no instances of non-compliance discovered during these procedures.

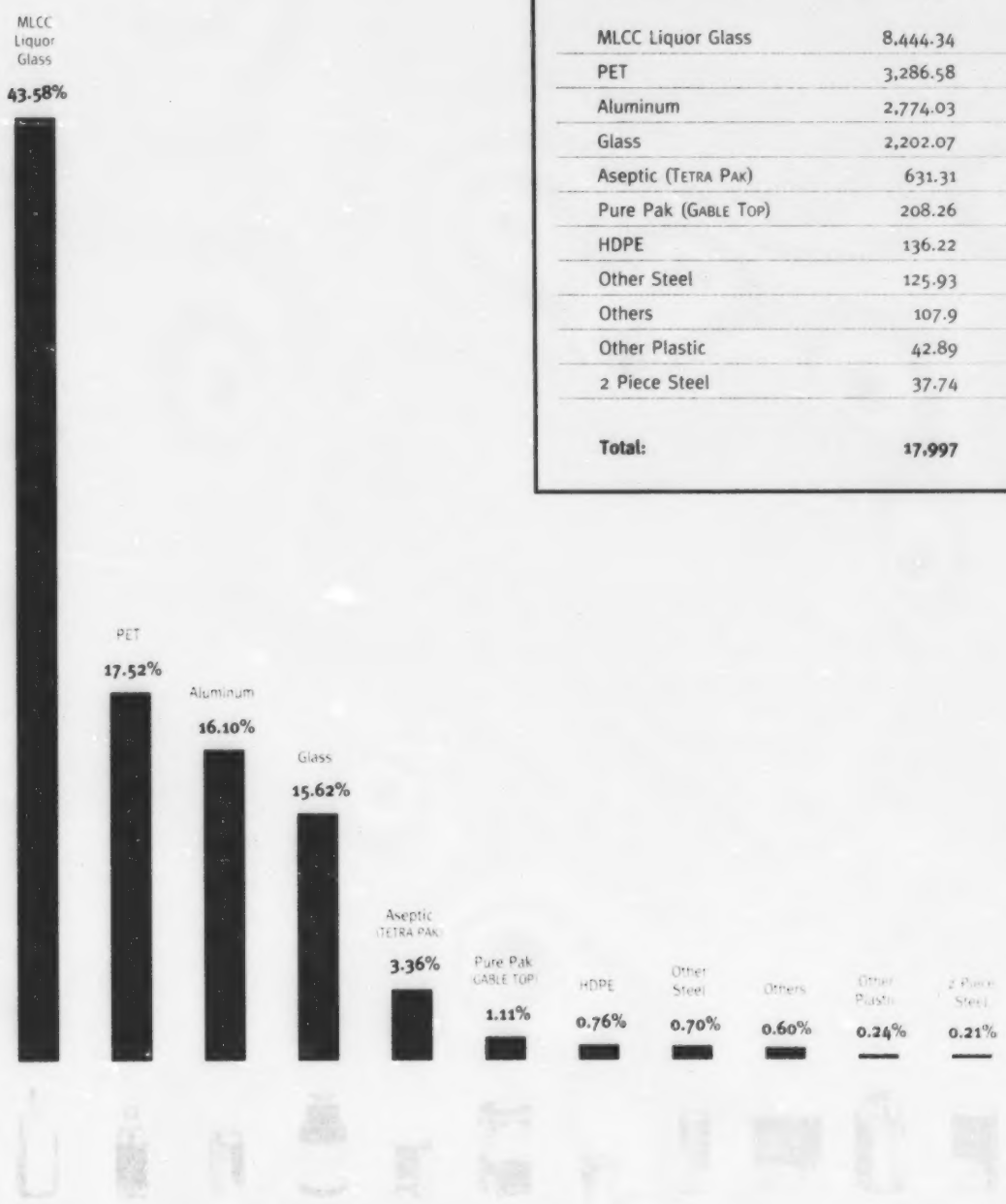
In addition to the compliance reviews, periodic in-store monitoring is conducted to ensure that the applicable materials are properly registered by the MPSC.

Chart 7 — Container Sales (2001-2002 Fiscal Yr.)



Container Material	Container Sales
Aluminum	175,876,948
PET	83,354,112
Aseptic (Tetra Pak)	38,306,997
MLCC Liquor Glass	18,086,031
Glass	9,955,733
Pure Pak (Gable Top)	3,851,458
Other Plastic	3,261,936
HDPE	2,760,241
Others	1,854,437
Other Steel	1,404,464
2 Piece Steel	188,821
Total:	**338,901,178**

Chart 8 — Weight of Containers Sold (Metric Tonnes, 2001-2002 Fiscal Yr.)



Container Material	Container Weight
MLCC Liquor Glass	8,444.34
PET	3,286.58
Aluminum	2,774.03
Glass	2,202.07
Aseptic (TETRA PAK)	631.31
Pure Pak (GABLE TOP)	208.26
HDPE	136.22
Other Steel	125.93
Others	107.9
Other Plastic	42.89
2 Piece Steel	37.74
Total:	**17,997**

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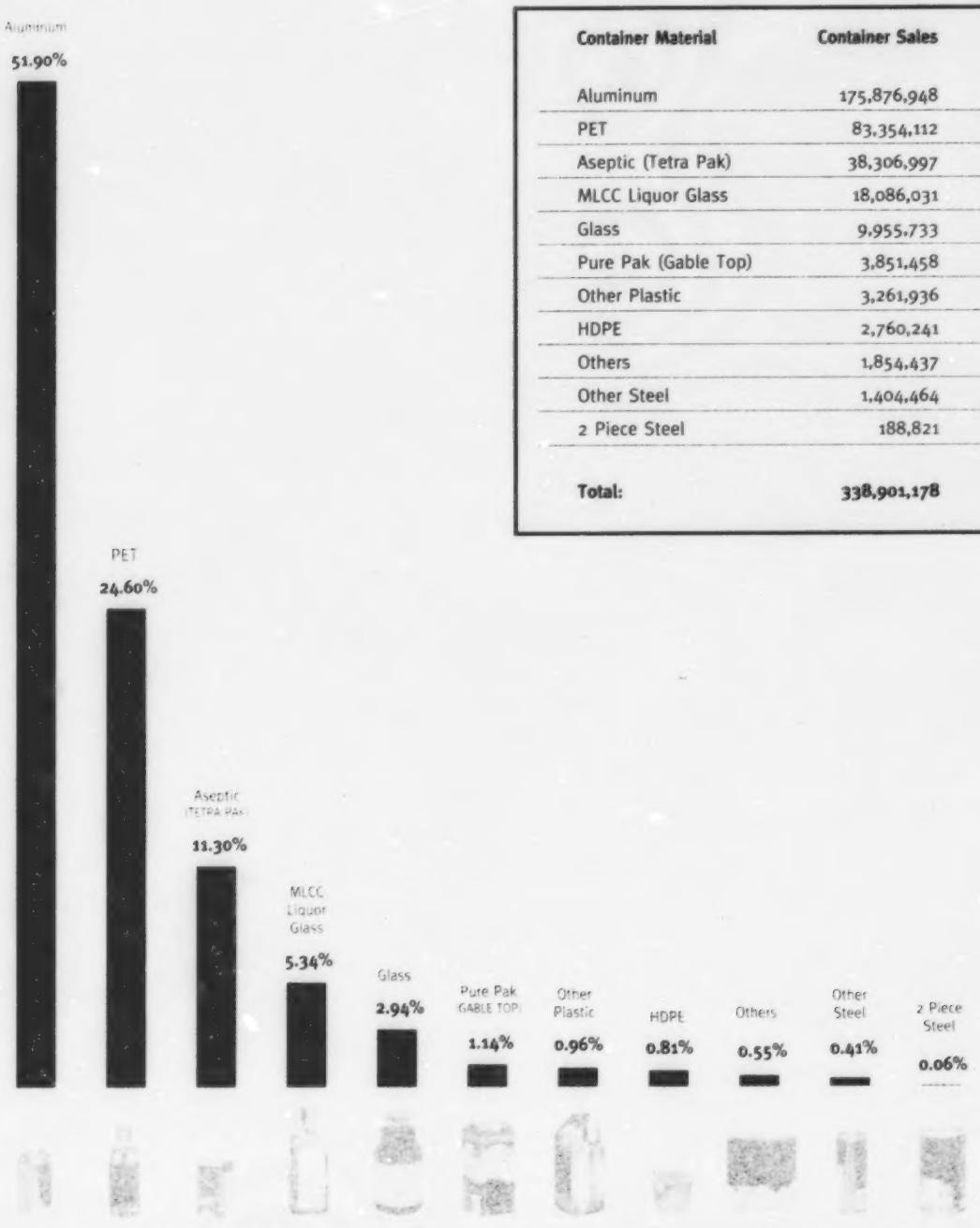

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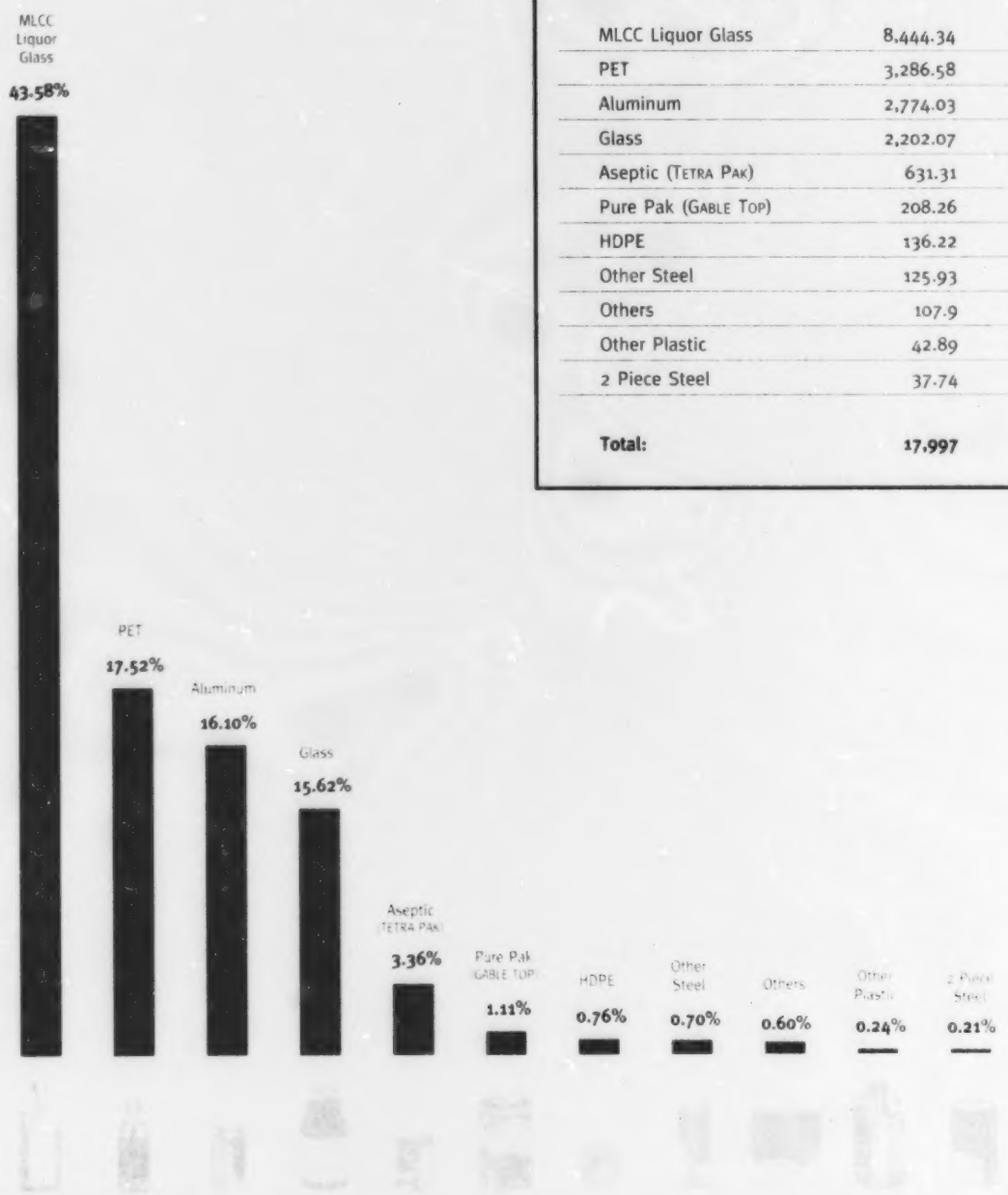

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Financial Statements

March 31, 2002 and 2001
Together with Auditors' Report

AUDITORS' REPORT

To the Board of Directors of
Manitoba Product Stewardship Corporation,

We have audited the balance sheets of **MANITOBA PRODUCT STEWARDSHIP CORPORATION** as at March 31, 2002 and 2001 and the statements of operations and fund balance and cash flows for the years then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Organization as at March 31, 2002 and 2001 and the results of its operations and its cash flows for the years then ended in accordance with Canadian generally accepted accounting principles.

Arthur Andersen LLP

Winnipeg, Manitoba
May 28, 2002

MANITOBA PRODUCT STEWARDSHIP CORPORATION
BALANCE SHEETS
MARCH 31

	2002	2001
ASSETS		
CURRENT ASSETS		
Cash and term deposits (Note 2)	$7,265,026	$7,611,504
Interest receivable	17,646	48,443
Levies receivable	589,886	597,050
Prepaid expenses and deposits	10,183	9,302
	8,266,299	7,953,702
FURNITURE AND EQUIPMENT (Note 4)	29,038	44,034
	$7,911,779	$8,310,333
LIABILITIES		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	$131,379	$261,627
Recycling support payments payable	1,435,367	1,245,771
Provision for credits on levy revenue	42,914	42,914
	1,609,660	1,550,312
FUND BALANCE		
Multi-Material WRAP Fund	6,302,119	6,760,021
	$7,911,779	$8,310,333

Approved on behalf of the Board:

Director

Director

The accompanying notes are an integral part of these financial statements.

MANITOBA PRODUCT STEWARDSHIP CORPORATION
STATEMENTS OF OPERATIONS AND FUND BALANCE
FOR THE YEARS ENDED MARCH 31

	2002	2001
REVENUE		
Beverage levy revenue	$6,996,701	$6,843,592
Levy rebates	(176,613)	(168,416)
PST rebate - Province of Manitoba (Note 3)	-	(996)
Interest (Note 2)	261,632	415,577
TOTAL REVENUE	7,081,720	7,089,757
PROGRAM EXPENSES		
MUNICIPAL PROGRAMS		
Recycling Support Payments to municipalities	5,814,097	5,188,520
Municipal support	113,775	369,832
	5,927,872	5,558,352
STEWARD PROGRAMS		
Compliance of WRAP Act	46,139	44,673
SCHOOL EDUCATION		
STAR - school payments	360,000	337,000
STAR Plus Program	136,306	123,931
School education	126,203	167,317
	622,509	628,248
PROGRAM PROMOTION		
Program Promotion/Sponsorship	66,213	69,500
Program advertising	104,628	304,741
Anti-litter campaign	118,763	140,954
Public space recycling	3,619	6,338
ICI Study	2,140	10,700
MPSC - corporate website	1,828	11,354
	297,191	543,587
TOTAL PROGRAM EXPENSES	6,893,711	6,774,860

The accompanying notes are an integral part of these financial statements.

MANITOBA PRODUCT STEWARDSHIP CORPORATION
STATEMENTS OF OPERATIONS AND FUND BALANCE (CONTINUED)
FOR THE YEARS ENDED MARCH 31

	2002	2001
ADMINISTRATIVE EXPENSES		
Board members' expenses	14,371	6,403
Communication	16,474	22,061
Conference expenses	4,630	8,759
Contract financial management	31,458	26,750
Depreciation	22,882	55,169
Equipment, leasing, repairs and maintenance	31,525	30,399
Insurance	7,190	6,482
Loss on asset disposal	1,240	-
Office	64,662	90,650
Professional fees	23,307	17,115
Promotion	3,478	3,041
Rent	43,123	42,359
Salaries, wages and benefits	371,325	377,687
Subscriptions	6,940	8,477
Travel and automotive	3,306	9,367
TOTAL ADMINISTRATIVE EXPENSES	645,911	704,719
EXCESS OF REVENUE OVER EXPENSES (EXPENSES OVER REVENUE)	(457,902)	(389,822)
FUND BALANCE, beginning of year	6,760,021	7,149,843
FUND BALANCE, end of year	$6,302,119	$6,760,021

The accompanying notes are an integral part of these financial statements.

MANITOBA PRODUCT STEWARDSHIP CORPORATION
STATEMENTS OF CASH FLOWS
FOR THE YEARS ENDED MARCH 31

	2002	2001
OPERATING ACTIVITIES		
Excess of revenue over expenses (expenses over revenue)	$(457,902)	$(389,822)
Item not affecting cash		
Depreciation	22,882	55,169
Loss on disposal of assets	1,240	-
	(433,780)	(334,653)
Net change in non-cash operating assets and liabilities		
Interest receivable	30,797	(1,196)
Levies receivable	7,164	5,260
PST rebate receivable	-	80,000
Prepaid expenses and deposits	(881)	(667)
Accounts payable and accrued liabilities	(130,248)	68,747
Recycling support payments payable	189,596	607,830
	(337,352)	425,321
INVESTING ACTIVITY		
Purchase of furniture and equipment	(9,126)	(29,327)
INCREASE IN CASH AND TERM DEPOSITS	(346,478)	395,994
CASH AND TERM DEPOSITS, beginning of year	7,611,504	7,215,510
CASH AND TERM DEPOSITS, end of year	$7,265,026	$7,611,504

The accompanying notes are an integral part of these financial statements.

MANITOBA PRODUCT STEWARDSHIP CORPORATION
NOTES TO FINANCIAL STATEMENTS
MARCH 31, 2002 AND 2001

1. ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES

Organization

Manitoba Product Stewardship Corporation ("MPSC") was established under the Waste Reduction and Prevention Act ("WRAP") - Multi-Material Stewardship (Interim Measures) Regulations (the "Regulations") with the following objectives:

a) to establish and administer a waste reduction and prevention program for designated materials for Manitoba;
b) to provide for the effective, efficient and economical management of waste designated materials; and
c) to administer the Multi-Material WRAP Fund.

The Multi-Material WRAP Fund is an industry-operated fund which provides for, among other initiatives, recycling support payments to municipal and local governments for eligible materials recovered from residential waste and delivered to an approved recycling facility. The Fund is currently funded by collection of levies on beverage containers supplied by a steward of beverage containers (Product Steward) to be consumed in Manitoba. MPSC plans to collect levies on other designated materials in the future.

Levy revenue and recycling support payments to municipalities

Levy revenue is charged on all non-deposit (excluding dairy) beverage containers supplied for consumption in Manitoba, subject to certain exemptions, by a Product Steward. Pursuant to the Regulations, a Product Steward is defined as the first person or business in Manitoba who, in the course of business, supplies beverages in containers to another person or business. Beverage levy revenue is recognized when the amount is received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Product Stewards are eligible for credits if the beverage containers on which levies have been previously paid were supplied to consumers outside of Manitoba or if the levies were inadvertently paid by two Product Stewards on the same beverage containers. Levies are collected and credits are paid based on self-assessments as reported by Product Stewards. MPSC records beverage levy revenue net of a provision for estimated credits.

Recycling Support Payments to municipalities are paid to registered Manitoba municipalities based on the tonnage of eligible materials delivered to an approved recycling facility as reported by the municipalities to MPSC. MPSC records a provision for estimated recycling support payments payable to registered municipalities who have not yet filed their recycling reports.

The above-noted provisions have been determined based on the results of MPSC's periodic compliance reviews of Product Stewards as well as management's experience and industry knowledge.

MANITOBA PRODUCT STEWARDSHIP CORPORATION
NOTES TO FINANCIAL STATEMENTS
MARCH 31, 2002 AND 2001

1. ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Furniture and equipment

Furniture and equipment are recorded at cost less accumulated depreciation. Depreciation is provided for by the following annual rates and methods:

Computer hardware	30%	declining balance
Computer software	100%	straight-line
Furniture and fixtures	20%	declining balance

Measurement uncertainty

The preparation of financial statements in accordance with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingencies at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

2. CASH AND TERM DEPOSITS

Included in cash and term deposits are term deposits recorded at cost, held in trust by the Department of Finance of the Province of Manitoba. The term deposits bear interest at 1.8 to 2.0% (2001 - 5.15 to 5.30%) per annum and mature on April 22, 2002 to May 13, 2002.

3. PST REBATE RECEIVABLE

The Province of Manitoba, through the Department of Environment, provided a grant to MPSC based on the provincial sales tax (PST) collected by the Province with respect to the WRAP levy on beverage containers. The PST rebate receivable is accrued based on claims filed and an estimated claim for the quarter ended March 31 of the respective year. Effective April 1, 2000, the Province of Manitoba terminated the PST rebate.

4. FURNITURE AND EQUIPMENT

	2002			2001
	Cost	Accumulated Depreciation	Net	Net
Computer hardware	74,496	53,326	21,170	20,932
Computer software	136,963	136,963	-	13,267
Furniture and fixtures	21,307	13,439	7,868	9,835
	232,766	203,728	29,038	44,034

5. LEASE COMMITMENTS

MPSC rents office space and equipment under various leases which expire in fiscal 2003 through 2004. Future minimum lease payments required are as follows:

	2002
	$
2003	61,285
2004	43,154

MPSC is Getting Greener!

- ✓ We recycle paper, cardboard, beverage containers and anything else that can be recycled in our office.
- ✓ We even recycle our food waste, using our vermi-composter.
- ✓ We send all ink cartridges back to the supplier so they can be recycled or refilled.
- ✓ Our office stationary is made from "tree-free" paper.
- ✓ We do not use envelopes when sending out newsletters.
- ✓ Our newsletters are printed on 100% recycled paper.
- ✓ Our 2000/2001 annual report was available on CD-ROM, reducing the number of paper copies we printed.
- ✓ We do not use disposable cups, plates or cutlery.
- ✓ One of our employees telecommutes from her home in Portage la Prairie 3 out of 5 days each week.
- ✓ We use "double-sided" copying when making photocopies in the office.
- ✓ We are sponsors and competitors in RCM's Green Commuter Challenge.
- ✓ All resources such as annual reports, brochures and technical reports can be viewed on our website rather than printing hard copies.
- ✓ Our office paper is made from 30% post-consumer waste.
- ✓ We purchase used office furniture whenever possible.
- ✓ We support employees who cycle, bus or use other alternative transportation methods.
- ✓ We use a bicycle courier for deliveries in Winnipeg whenever possible.

BOARD OF DIRECTORS & STAFF (at time of publication)

Board

Norman B. Brandson (Chair)	Manitoba Conservation
Gerry Dorge (Vice-Chair)	Publishing/Printing Industry
Vern Dyck (Secretary-Treasurer)	Retail Sector
Alexa Campbell	Consumer Association of Canada
J. Dan McInnis	City of Winnipeg
Les Magnusson	Association of Manitoba Municipalities
Steven Lupky	Association of Manitoba Municipalities
Jane MacKay	Beverage Industry
Ron Dunsford	Grocery Distribution
John Sinclair	Environmental Advocacy

Staff

Jim Fogg	General Manager
Michael Fernandes	Senior Manager, Municipal Programs
Darryl Nicholson	Steward Programs
Lynne Bereza	Promotion & Education Co-ordinator
Nikki Borkofski	Municipal Systems Co-ordinator
David Crawford	Market and Technical Services Manager
Nathalie Balcaen	Administrative Assistant
Michelle Durupt	Municipal Programs - Term

How This Report Was Made

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mpsc
Manitoba
Product Stewardship
Corporation

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